

2025 CFP Survey Results



SATISFACTION RATE
from CFPs



WOULD RECOMMEND
CFP Program to other
veterinary professionals



1,021*

**DESIGNATED CAT
FRIENDLY
PRACTICES®**
as of December 29, 2025

**IMPROVED
KNOWLEDGE**



and feline care among practice
staff due to CFP Program

Top Benefits



**LESS
STRESS**
on feline
patients



GAINED NEW
feline patients



**HIGHER
SATISFACTION**
among current cat
caregivers



**Demonstrates
HOW MUCH
WE CARE**
about our patients



INCREASED STAFF
awareness
on understanding how to
interact and handle cats
(e.g., interpreting fear and distress)



**Received Positive
Feedback from
Clients on Being a CFP**

84%

**HAD POSITIVE TEAM
DYNAMIC IMPACT WHEN
HANDLING, TREATING,
AND CARING FOR CATS**



**Increased Revenue
Due to Being a CFP**

55%

**OVERALL REVENUES
HAVE INCREASED**



FELINEVMA
FELINE VETERINARY MEDICAL ASSOCIATION

WWW.CATVETS.COM/CFP

**202 survey respondents*