



# EASE STRESS FOR MORE SUCCESS.

91% SUCCESSFUL  
PILL ADMINISTRATION\*

with Feline PILL ASSIST™



## ROYAL CANIN® PILL ASSIST™ CAT

Weight: 1.58 oz.

Item #: 800010



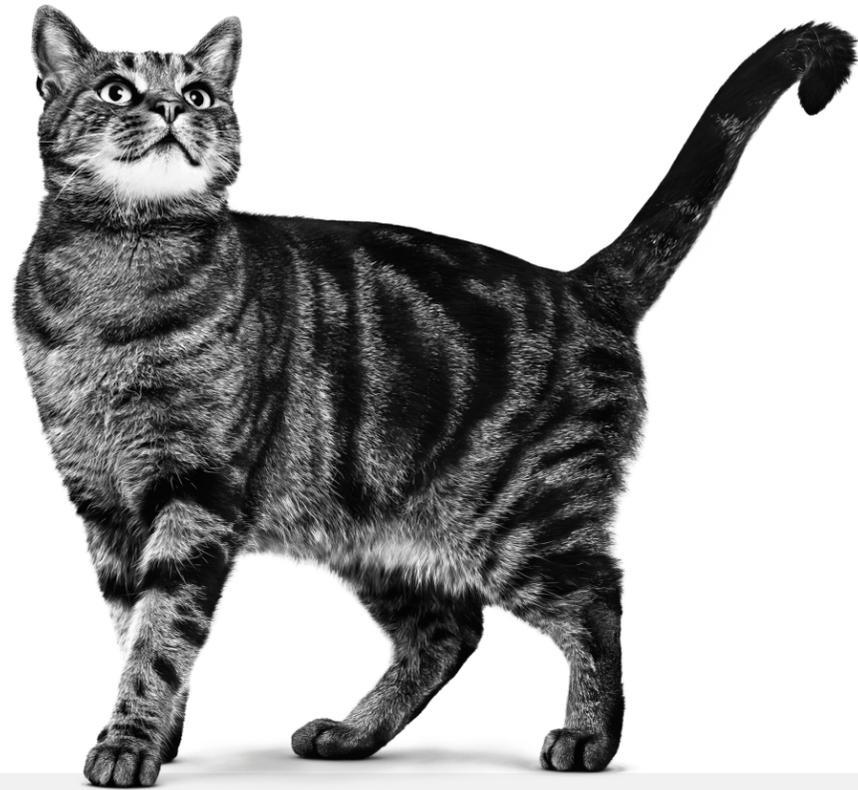
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\*ROYAL CANIN® Internal Study 2019. Pill Assist was shown to enable a daily pill acceptance in 91% of cats.

# HELP ENSURE YOUR PATIENTS TAKE THEIR MEDICINE

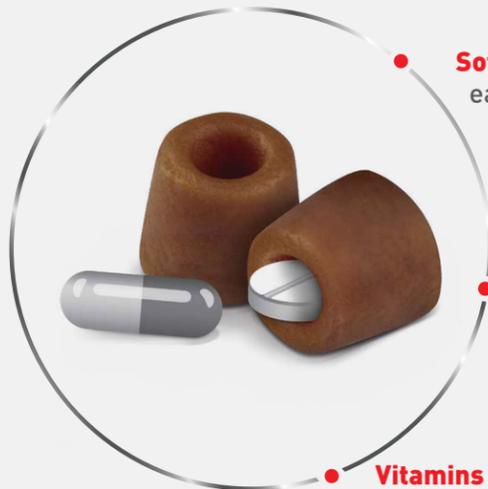
PILL TREATMENT DOESN'T END WITH A PRESCRIPTION



Almost **2 out of 5\*\*** cat owners find the experience of giving pills to their cat **complicated**



More than **1 out of 6\*\*** cat owners admit that **they couldn't fully ensure the treatment has been accepted**



- **Soft texture** that can be easily molded around any pill shape
- **Adapted energy content**, Only 3 kcal per piece
- **Vitamins and prebiotic fiber**

## 3 EASY STEPS... HELP ENSURE PILL ACCEPTANCE



**1**  
**INSERT**  
the pill



**2**  
**MOLD**  
the product



**3**  
**GIVE PILL ASSIST™**  
to your patient

## HELP ENSURE A POSITIVE EXPERIENCE FOR BOTH THE CAT AND THE OWNER

✓  
TREATMENT COMPLIANCE

✓  
PROMOTE CAT'S HEALTH

✓  
HELP EASE STRESS BY PROVIDING A SOLUTION TO THE PET OWNER



## FELINE PILL ASSIST™ PRODUCT BENEFITS

- 1** **Highly palatable** formula
- 2** Improves pill acceptance in **91% of cases\***
- 3** Designed to **easily mold and shape** for pill administration
- 4** **Adapted energy content** with 3 Kcal / piece



\*\*Royal Canin Internal Data 2019, 111 cat owners answered in Japan.

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