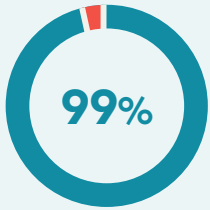
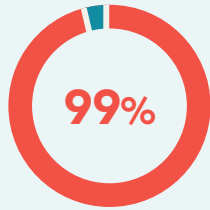


2024 CFP Survey Results



SATISFACTION RATE
from CFPs



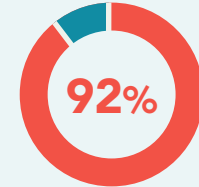
WOULD RECOMMEND
CFP Program to other
veterinary professionals



903*

**DESIGNATED CAT
FRIENDLY
PRACTICES®**
as of December 29, 2024
269 IN PROGRESS

**IMPROVED
KNOWLEDGE**



and feline care among practice
staff due to CFP Program

Top Benefits



**LESS
STRESS**
on feline
patients



**HIGHER
SATISFACTION**
among current cat
caregivers



Demonstrates
**HOW MUCH
WE CARE**
about our patients



**IMPROVED
RETENTION**
or more frequent visits
from existing cat caregivers



GAINED NEW
feline patients



Received Positive
Feedback from
Clients on Being a CFP



Increased Revenue
Due to Being a CFP

92%

HAD POSITIVE TEAM DYNAMIC
IMPACT WHEN HANDLING,
TREATING, AND CARING FOR CATS.

90%

CURRENT CFPS CONTINUE TO FIND
VALUE IN THE PROGRAM.

65%

CFPS WHO ALSO EARNED A CAT
FRIENDLY CERTIFICATE.



WWW.CATVETS.COM/CFP

**210 survey respondents*