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FOR IMMEDIATE RELEASE

Spring into Feline Medicine

AAFP Convenes Expert Feline Speakers for Virtual Live CE Event

[Bridgewater, NJ; March 16, 2021] The American Association of Feline Practitioners (AAFP) is excited to announce our new eConference: Spring into Feline Medicine. This three-day virtual live CE event is scheduled for Sunday, April 18; Wednesday, April 28; and Saturday, May 8. The three-day series will feature expert feline speakers presenting on a variety of feline topics including behavior, nutrition, senior care, CKD, endocrinology, hypersensitivity dermatitis, diabetes, stress-associated conditions, hypertension, cat-friendly strategies, and more. For the full agenda, including a complete list of topics and speakers, please visit catvets.com/sfm.

The AAFP encourages veterinary professionals to participate in this truly unique experience with live speaker Q&A, and earn up to 13.5 RACE-approved feline-specific CE hours in a virtual, easy-to-access format. The Spring into Feline Medicine eConference will be held completely online so attendees can conveniently participate from anywhere they have access to the internet. The live presentations are

spread out on different days of the week to allow for work schedule flexibility. All sessions will also be made available on-demand through December 31, 2021 for continued learning and for those not able to tune in during a live presentation.

Registration is now open for the <u>2021 Spring into Feline Medicine</u> <u>eConference</u>. For more details and full information on the sessions, speakers, registration, abstracts, and conference agenda, please visit <u>catvets.com/sfm</u>. The AAFP is delighted to offer members an exclusive discount. Membership and eConference bundles and single-day registrations are also available.



Topics and Speakers Include:

Spring into Feline Medicine



ALL TIMES ARE EASTERN TIME ZONE

Sunday, April 18, 2021				
TIME	SESSION TITLE	SPEAKER	SPONSOR	
12:00 - 1:20 pm	Top Tips for Management of Stress-associated Conditions in Cats	Dr. Christopher Pachel	ROYAL CANIN	
1:40 - 2:40 pm	Feline Behavior: More Than Just a Naughty Cat	Dr. Christopher Pachel	ROYAL CANIN	
2:50 - 3:50 pm	Feline Hypersensitivity Dermatitis: Understanding Cause & Therapy	Dr. Michael A. Rossi	(evo	
4:00 - 5:00 pm	Role of Probiotics in the Management of Diarrhea in Cats	Dr. Michael Lappin	PROPLAN' VETERINARY DIETS	

Wednesday, April 28, 2021				
TIME	SESSION TITLE	SPEAKER	SPONSOR	
12:00 - 1:20 pm	Peak Cat Care: Getting the Most from your Feline Exam	Dr. Elizabeth Colleran & Dr. Margaret Gruen	ZOETIS PETCARE	
1:40 - 2:40 pm	Cutting Edge Updates on Chronic Kidney Disease: Understanding Dietary Phosphorus & Renal Health	Dr. Jonathan Elliott	ROYAL CANIN	
2:50 - 3:50 pm	Cutting Edge Updates on Chronic Kidney Disease: Bone Mineral Disturbances – What Do We Know & Why Does it Matter?	Dr. Jonathan Elliott	ROYAL CANIN	
4:00 - 5:00 pm	Learning the Ins & Outs of Taking Feline Blood Pressure Without Elevating Yours	Ms. Ellen Carozza & Dr. Kelly St. Denis	Boehringer Ingelheim	

Saturday, May 8, 2021				
TIME	SESSION TITLE	SPEAKER	SPONSOR	
12:00 - 1:20 pm	Keeping Felines Feisty Despite Frailty	Dr. Sheliah Robertson & Dr. Bonnie Wright		
1:40 - 2:40 pm	Nutritional Myths: Cat Owner Questions & Concerns	Dr. Julie Churchill	Hills Transferring Union	
2:50 - 3:50 pm	Complicated Endocrine Cases	Dr. Cynthia Ward	Dechra Dechra	
4:00 - 5:00 pm	Secrets to Managing Today's Diabetic	Dr. Cynthia Ward	Boehringer Ingelheim	

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The American Association of Feline Practitioners (AAFP) supports its members in improving the health and welfare of cats through high standards of practice, continuing education, and evidence-based medicine. As a trusted leader in the veterinary community, the AAFP has a long-standing reputation and track record for facilitating high standards of practice and providing educational resources to veterinary teams, including guidelines for practice excellence and an annual conference. Over the years, the AAFP has encouraged veterinary professionals to continuously reevaluate preconceived notions of practice strategies in an effort to advance the quality of feline medicine. Launched in 2012, the Cat Friendly Practice® (CFP) program (catvets.com/cfp) was created to improve the treatment, handling, and overall healthcare provided to cats. Its purpose is to reduce the stress of the veterinary visit for cats, caregivers, and the veterinary team and provide veterinary practices with the tools and resources to elevate the standard of care provided to cats. Launched in 2020, the Cat Friendly Certificate Program now provides this education to individual veterinary professionals. Catfriendly.com, or Cat Friendly Homes, is the AAFP's cat caregiver educational resource which is powered by feline veterinarians and includes a monthly newsletter, The Cat Column.