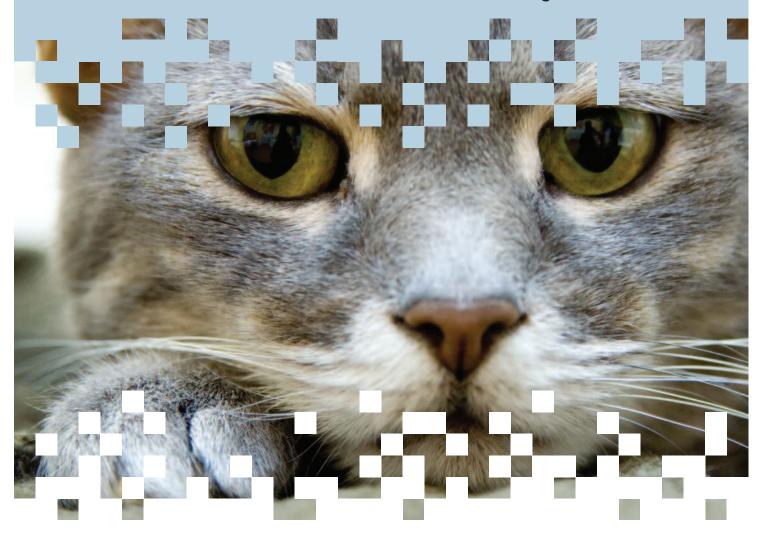
September 20 - 23, 2012
The Westin Seattle Seattle, Washington





www.catvets.com/2012conference/



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Pre-conference Day Sessions

THURSDAY, SEPTEMBER 20, 2012

Pre-conference Day Separate Registration is Required.

11:15 – 12:45 pm	Food for Thought Luncheon Pre-conference Registration is Required. Retroviruses: Prevention and Diagnosis, <i>Dr. Audra Fenimore</i>	Sponsored by Boehringer Ingelheim
1:00 – 5:30 pm	Seminar and Social presented by ABVP and AAFP Included in the Pre-conference Registration.	Sponsored by Nestlé PURINA
1:00 – 2:00 pm	Cardio-Renal Syndrome: Care of the Cat with Chronic Renal Disease and CHF Dr. Margie Scherk	
2:00 – 3:00 pm	Triaditis: A Troublesome Threesome Dr. Margie Scherk	
3:00 – 3:30 pm	Seminar and Social Refreshment Break Included in the Pre-conference Registration.	Sponsored by Nestlé PURINA
3:30 – 4:30 pm	Analgesia for Feline Arthritis Dr. Margie Scherk	
4:30 – 5:30 pm	Update on Feline Endocrine Diseases Dr. Margie Scherk	
5:30 – 7:00 pm	WELCOME RECEPTION All Attendees are Invited.	Sponsored by Boehringer Ingelheim

Track Descriptions

Advanced Track - This track is designed for the advanced feline practitioner. Track speakers will discuss cutting-edge aspects, and deliver the newest information in feline medicine.

Generalist Track - This track is designed for newer feline practitioners, recent graduates, those looking to expand the feline portion of their practice, or those in the entry level stages of starting their own feline only practice.

Para-professional Track - This track is designed for technicians, practice managers and other hospital staff who consult with clients.



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Surgery Tracks

FRIDAY, SEPTEMBER 21, 2012

ADVANCED TRACK Fifth Avenue Room	GENERALIST TRACK Grand Ballroom 1	
	Cascade Ballroom our Registration.	7:00 – 7:45 am
Welcome and Opening Remarks, Dr. Donna Stepher Cat Friendly Practices, Dr. Elizabeth Colleran	ns Manley	7:45 – 8:30 am
Principles of GI Surgery Dr. Howard Seim III		8:30 – 9:20 am
Linear Foreign Body Dr. Howard Seim III		9:25 – 10:15 am
NETWORKING COFFE Included in you		10:15 – 10:45 am
The Amazing Omentum: Healing Properties & Surgical Applications Dr. Bonnie Campbell	Feeding Tube Placement & Selection Dr. Howard Seim III	10:45 – 11:35 am
Management of the Megacolon Cat Dr. Bonnie Campbell	Acute Pain Management, Trauma & Critical Care in Cats Dr. Victoria Lukasik	11:40 – 12:30 pm
LUNCH in	Exhibit Hall	
1:15 – 1:50 pm AAFP Research	our Registration. n Grant Session, Dr. Lisa Freeman s in Fifth Avenue Room	12:30 – 2:00 pm
Abdominal Organ Biopsy Dr. Howard Seim III	Getting to Granulation: Effective Debridement & Lavage Dr. Bonnie Campbell	2:00 – 2:50 pm
Perineal Urethrostomy Dr. Howard Seim III	No More Wet-to-Dry: Maximize Healing with Moisture Retentive Dressings Dr. Bonnie Campbell	2:55 – 3:45 pm
	EE BREAK in Exhibit Hall our Registration.	3:45 – 4:15 pm
Taking the Bite Out of Bite & Bullet Wounds Dr. Bonnie Campbell	Alternative Inductions to Propofol Dr. Victoria Lukasik	4:15 – 5:05 pm
Feline Aural Masses: Diagnosis & Surgical Management Dr. Bonnie Campbell	Anesthesia of the Geriatric Cat Dr. Victoria Lukasik	5:10 – 6:00 pm

EXHIBITORS' HAPPY HOUR in Exhibit Hall

Included in your Registration.



6:00 - 7:00 pm



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Dermatology Tracks

SATURDAY, SEPTEMBER 22, 2012

TRACKS

ADVANCED Fifth Avenue Room

Sponsored by **Elanco**

GENERALIST Grand Ballroom 1

Sponsored by **Elanco**

PARA-PROFESSIONAL

Cascade Ballroom

Sponsored by

7:30 - 8:30 am

BREAKFAST & ANNUAL MEETING in Exhibit Hall

Included in your Registration.

8:30 - 9:20 am

Update on the Diagnosis & Treatment of Food Allergy in the Cat

Dr. Edmund Rosser

9:25 - 10:15 am

Feline Eosinophilic Granuloma Complex

Dr. Edmund Rosser

Feline Allergies: Atopic Dermatitis, Food & Fleas - Part 1 Dr. Stephen White

Feline Allergies: Atopic Dermatitis, Food & Fleas - Part 2 Monitoring Ventilation & Oxygenation

Dr. Victoria Lukasik

Dr. Stephen White

Monitoring Circulation Dr. Victoria Lukasik

10:15 - 10:45 am

NETWORKING COFFEE BREAK in Exhibit Hall

Included in your Registration.

10:45 - 11:35 am

Update on Infectious Diseases Affecting the Skin

Dr. Stephen White

The Differential Diagnosis of Feline Symmetrical Alopecia Dr. Edmund Rosser

The Differential Diagnosis of Feline "Miliary Dermatitis" Dr. Edmund Rosser

Understanding the Cat: Cats as Patients Dr. Ilona Rodan

Feline Friendly Handling: Implementation for Practice Staff Dr. Ilona Rodan

11:40 - 12:30 pm

12:30 - 2:00 pm

Otitis in Cats: Updates & Cases Dr. Stephen White

LUNCH in Exhibit Hall

Included in your Registration.

12:30 – 1:30 pm Lunch and Learn in Cascade Ballroom II Separate Registration is Required.

Sponsored by

1:20 – 1:50 pm ABVP: Is It For Me? in Fifth Avenue Room Open to All Attendees.

2:00 - 2:50 pm

Feline Paraneoplastic Alopecia & Feline Thymoma-Associated Exfoliative Dermatitis

Dr. Edmund Rosser

The Auto-immune Diseases Dr. Stephen White

Triage: Practical Solutions to the General Practice Alison Gottlieb

2:55 - 3:45 pm

Complex Dermatological Cases Dr. Edmund Rosser

Diagnostic Tests: From Scraping to Allergy Testing Dr. Stephen White

Fluid Therapy Alison Gottlieb

3:45 - 6:30 pm

FUN RUN / FREE TIME

Sponsored by trwpanion" Medical insurance for your pet

6:30 - 10:30 pm

Soar Through Seattle Offsite Event Separate Registration is Required.



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Complementary Medicine Tracks

SUNDAY, SEPTEMBER 23, 2012

ADVANCED TRACK Fifth Avenue Room	GENERALIST TRACK <i>Grand Ballroom 1</i>	
How Social Media Can Promote Your P		7:00 – 7:45 am
BREAKFAST in Exhibit Hall Included in your Registration. ABVP Breakfast for Diplomates in Vashon Room		7:30 – 8:30 am
Introduction to Integrative Medicine Dr. Robert Silver		8:30 - 9:20 am
Introduction to Herbal Medicine Dr. Steve Marsden		9:25 – 10:15 am
NETWORKING COFFE Included in you 10:15 am Fun Run A	r Registration.	10:15 – 10:45 am
Integrative Oncology: Treating the Patient with Cancer Using Every Possible Advantage Dr. Robert Silver	Perspectives on Feline Diets: The Role of Food in Inflammation Dr. Steve Marsden	10:45 – 11:35 am
The Role of Digestion and Detoxification in Chronic Disease Dr. Robert Silver	Introduction to Acupuncture Dr. Steve Marsden	11:40 – 12:30 pm
LUNCH in I Included in you 1:10 – 1:55 pm How Social Media Can Pro All Attendees are Invite	r Registration. omote Your Practice – Part 2, Wendy Myers	12:30 – 2:00 pm
Perspectives on Feline Hyperthyroidism: Speculated Pathogenesis & Herbal Treatment Dr. Steve Marsden	Low Level Laser Therapy Dr. Robert Silver	2:00 – 2:50 pm
Herbal Management of Feline Chronic Vomiting & Inflammatory Bowel Disease Dr. Steve Marsden	Introduction to the Clinical Use of Nutraceutical and Botanical Therapies Dr. Robert Silver	2:55 – 3:45 pm
Conclusion of	f Conference	3:45 pm

Sponsored by

Bayer HealthCare

Animal Health



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Distinguished Speakers:

Terri Bonenberger, DVM, DACVD

Southeast Veterinary Dermatology & Ear Clinic, Charleston, SC



Dr. Terri Bonenberger is a graduate of Texas A&M University School of Veterinary Medicine. She completed a two year residency and one year clinical fellowship in dermatology at the University of California, Davis becoming a Diplomate of the American College of Veterinary Dermatology in 2000. Since completion of her residency, Dr. Bonenberger has practiced full-time veterinary dermatology in busy referral specialty hospitals in the both the Southeastern and Northeastern US allowing for greater experience with a variety of regional cutaneous diseases. She now works with IDEXX Laboratories as a dermatology consultant and also continues to practice dermatology at Southeast Veterinary Dermatology & Ear Clinic in Charleston, SC. Dr. Bonenberger has a strong interest in allergic disease, ear disease and dermatopathology. She is actively involved in the ACVD, is a member of the International Society of Veterinary Dermatopathology and lectures nationally and internationally.

Bonnie G. Campbell DVM, PhD, DACVS

Clinical Associate Professor of Small Animal Surgery, Washington State University

Dr. Bonnie Grambow Campbell received her BS (neurobiology), DVM, and PhD (biomedical sciences) degrees from Cornell University. After completing a small animal surgical residency at the University of Wisconsin, she became a Diplomate of the American College of Veterinary Surgeons in 1999. Dr. Campbell is currently a Clinical Associate Professor of Small Animal Soft Tissue Surgery at Washington State University. In this position, she manages soft tissue surgery cases in the WSU Veterinary Teaching Hospital, provides clinical training to surgical residents and senior veterinary students, and is the course director for surgery and applied anatomy courses for veterinary students. Dr. Campbell received a Jerry Newbrey Teaching Scholar Award in 2003, 2009, and 2010 and was named Outstanding Professor in the 3rd year of the veterinary curriculum by the classes of 2009 and 2010. She gives continuing education programs at regional, national, and international veterinary conferences and has served as president of the Society of Veterinary Soft Tissue Surgery and the Veterinary Wound Management Society. Special clinical interests include wound healing, reconstructive surgery, and laparoscopic and thoracoscopic techniques.

Elizabeth Colleran, DVM

Cat Friendly Practice Spokesperson, AAFP

Dr. Colleran is the Past President of AAFP and is now the spokesperson for the AAFP initiative Cat Friendly Practice. This program provides the education, assessment and marketing tools to small animal practices to improve their ability to serve cat patients and clients. She is the owner of two feline exclusive practices: one in Portland, Oregon founded in 2003; the second in Chico, California founded in 1998. She received a Masters of Science in Animals and Public Policy in 1996 from Tufts University School of Veterinary Medicine.

Alison Gottlieb BS, RVT, VTS (ECC) Four Paws Consulting LLC, Cedar Grove, NJ



Ali graduated in 1996 with a BS in animal behavior from Towson State University in Baltimore, MD. From 1992-1996 she worked at Cat Hospital At Towson (CHAT). In 1997 Ali worked at the Veterinary Referral Center(VRC)/Cardiopet- Little Falls, NJ in the ICU, where she was the head of nurse education until 2005. She obtained her AVECCT certification in 2000 and sat on the board of regents from 2004-2006. Ali left the referral center in 2004 when the facility closed and began Four Paws Consulting LLC with a fellow AVECCT member/colleague. Four Paws Consulting was created to customize education for the specific needs of veterinary staff. Ali has spent the last 8 years working with and teaching technicians all over the world. She has been on the cover of Veterinary Technician magazine twice and published several feline specific articles in the same publication including feline pain, saddle thrombus and Cyberknife therapy for Charlie. In 2008 Ali became the CE meeting chairperson of the New Jersey Veterinary Technician Association (NJVTA) as well as a board member of the Veterinary Emergency and Critical Care Foundation (VECCF).

Victoria M. Lukasik. DVM. DACVA

Southwest Veterinary Anesthesiology, Tucson, AZ

Dr. Lukasik received her undergraduate degree from the University of Arizona and her doctorate in veterinary medicine from Washington State University, where she was awarded the Outstanding Senior Student in Medicine and Surgery (across all disciplines) and the Dorothy Eggerman Memorial Compassion Award. Dr. Lukasik completed her residency in anesthesiology at Cornell University and received her Diplomate status from the American College of Veterinary Medicine (DACVA) in anesthesia in 1997. She has received awards from the American College of Veterinary Anesthesiologists, American Animal Hospital Association (AAHA), research awards from the National Institutes of Health and the National Cancer Institute, and actively participates on a committee at the National Cancer Institute. In addition, Dr. Lukasik is involved in research at the Arizona Health Sciences Center at the University of Arizona and has published numerous professional articles and contributed to textbooks on the field of anesthesia. She is a nationally and internationally recognized speaker and has been presented with several professional awards, including one for compassion. Dr. Lukasik likes to hike with her big, mixed breed dog Jackpot. She has African Chiclid fish, a blue tongued skink (a lizard from Australia), and has stewardship of a desert tortoise. The desert tortoise was previously attacked by dogs and cannot be released back into the wild, so Dr. Lukasik planted a garden for him with all edible native plants. Her outside interests include hiking and piloting.



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Distinguished Speakers:

Steve Marsden, DVM, ND, MSOM, LAc, Dipl.C.H.

Edmonton Holistic Veterinary Clinic, Alberta, Canada

Dr. Steve Marsden is one of the chief educators of veterinarians worldwide in the use of complementary and alternative therapies. He regularly lectures for the International Veterinary Acupuncture Society, the American Holistic Veterinary Medical Association, and the American Veterinary Medical Association. He has been a guest speaker for veterinary courses, colleges, and associations spanning five continents, and is co-founder of the College of Integrative Veterinary Therapies, an Australia-based institution offering distance learning programs in integrative medicine. He is also a director of the National College of Natural Medicine, a fully accredited and leading medical school offering comprehensive training in a diversity of alternative therapies for physicians. His textbook, *Manual of Natural Veterinary Medicine*, published by Elsevier in 2003, has been translated into multiple languages, and is a leading resource worldwide, and he is a contributing author to *Textbook of Veterinary Herbal Medicine*, also published by Elsevier. Dr. Marsden is extensively trained in alternative medicine, receiving one of the first Master's of Science degrees in Oriental Medicine ever to be awarded in North America, as well as human medical board certifications in Chinese herbology, acupuncture and naturopathic medicine. When not teaching, he divides his time equally between veterinary and naturopathic medical practice in Edmonton, Alberta. In 2009, Dr. Marsden was selected by the Canadian Veterinary Medical Association as the Small Animal Clinician of the Year. In 2010, Dr. Marsden was named Teacher of the Year by the American Holistic Veterinary Medical Association.

Wendy S. Myers

Communication Solutions for Veterinarians, Denver, CO

Sponsored by (Bayer HealthCare Animal Health

Wendy S. Myers owns Communication Solutions for Veterinarians in Denver. Her consulting firm helps teams improve compliance, client service and practice management. Communication Solutions for Veterinarians has provided mystery phone shopper training to more than 2,600 receptionists nationwide. Wendy also is a partner in Animal Hospital Specialty Center, a 13-doctor AAHA-accredited referral practice offering neurology, internal medicine, surgery, oncology, specialty dentistry, and emergency care in Highlands Ranch, Colorado. She is the author of four books and five videos. She has two cats named Opus and Caymus. Subscribe to Communication Solutions for Veterinarians' e-newsletter at www.csvets.com or follow Wendy on Twitter @wendysmyers.

llona Rodan, DVM, DABVP

Cat Care Clinic, Madison, WI

Sponsored by



Dr. Ilona Rodan is the medical director and owner of the Cat Care Clinic in Madison, WI. In 2010, she also started a consulting business, Feline-Friendly Consulting, to help teach other veterinarians and veterinary teams internationally to better understand the feline patient, respectful handling of cats to prevent distress and pain, and making the hospital environment more cat friendly. Dr. Rodan is also a past-president of the American Association of Feline Practitioners and has co-chaired a number of guidelines developed by the American Association of Feline Practitioners (AAFP) and joint AAFP and AAHA guidelines, including the AAFP Feline Behavior Guidelines, AAHA/AAFP Pain Management Guidelines, AAFP/AAHA Feline Life Stage Guidelines, and the AAFP Feline Handling Guidelines. In 2005, she was awarded the AVMA Animal Welfare Award for her leadership and contributions to advancing feline welfare.

Edmund Rosser, DVM, DACVD

Professor & Head of Dermatology, Michigan State University

Sponsored by **Elanco**

Dr. Rosser received his DVM degree from Cornell University in 1976 and then spent 4 years in general practice before completing a Residency in Dermatology at the University of California at Davis in 1982. He is a Diplomate of the American College of Veterinary Dermatology and has been a member of the faculty at Michigan State University since 1983 where he is currently a Full Professor, and Head of Dermatology, and the Specialty Section Chief. He has been awarded the Norden Distinguished Teacher of the Year Award and has been the recipient of the Student Chapter of the American Veterinary Medical Association (SCAVMA) Excellence in Teaching Award on three occasions. Most recently, Dr. Rosser was the recipient of the 2009 American College of Veterinary Dermatology (ACVD) Award of Excellence for Outstanding Contributions to Science and Education. Dr. Rosser is the author of over 70 book chapters and journal articles in the field of veterinary dermatology and he has presented over 200 seminars at the local, regional, national, and international level to both veterinarians and veterinary technicians. Dr. Rosser's special interests are in the field of food allergy and atopic dermatitis.



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Distinguished Speakers:

Margie Scherk DVM, DABVP (Feline)

CatsINK, Vancouver, BC

Sponsored by Nestlé PURINA

Margie graduated from the Ontario Veterinary College in 1982. In 1986 she opened Cats Only Veterinary Clinic in Vancouver, Canada practicing there until 2008. She achieved ABVP Board certification in feline practice in 1995 and published several clinical trials whilst in practice. She has written numerous book chapters and is an active international speaker as well as enjoying teaching online. She is Co-editor of the Journal of Feline Medicine and Surgery. Margie has served extensively in the American Association of Feline Practitioners as well other veterinary organizations. Her interests include all things feline, but in particular, analgesia, the peculiarities of the feline digestive system and enabling more positive interactions with cats.

Howard B. Seim III DVM, DACVS

Colorado State University

A 1975 graduate of Washington State University, Dr. Seim completed an internship at the Western College of Veterinary Medicine in Saskatoon, Saskatchewan, Canada, and a two year surgical residency at the Animal Medical Center in New York City. He has been on the surgical staff at Colorado State University since 1978. Howard obtained Diplomate status in the American College of Veterinary Surgeons in 1983. Howard was Chief of the Small Animal Surgery section at Colorado State University from 1992 to 2002. He was recipient of the 1993 Merck AGVET Award for Creative Teaching, the Colorado State University N. Preston Davis Award for Instructional Innovation in 1995, and the North American Veterinary Conference's Small Animal Speaker of the Year award in 2009. Dr. Seim authored the neurosurgery section of the text Small Animal Surgery, Fossum editor, Mosby Yearbook, Inc.

Robert J. Silver DVM, MS Boulder's Natural Animal, Boulder, CO

Sponsored by Rx Vitamins

Dr. Robert Silver is a veterinarian who practices and resides in Boulder, Colorado, where he established one of the first integrative veterinary medical clinics in the US. At Boulder's Natural Animal, Dr. Silver blends conventional veterinary medicine with a variety of alternative and natural therapies. Dr. Silver is a 1982 graduate of Colorado State University's College of Veterinary Medicine, and has a 1976 pre-doctoral masters degree from CSU in cardiopulmonary physiology. Dr. Silver received his BS degree from CSU, majoring in Animal Science. Dr. Silver has been a strong and vocal proponent of feeding healthy wholesome, minimally processed diets throughout his 30 year career as a veterinarian. Dr. Silver is a veterinary acupuncturist and herbalist, and is experienced in the use of nutraceutical and functional foods for his patients. Dr. Silver lectures nationally and internationally to veterinarians and interested pet guardians on the topics of natural medicine and specific protocols to address complicated chronic disease issues like cancer, diabetes, allergies and others. Dr. Silver has worked as a consultant to Nature's Variety since 2005, working with them on a variety of projects that support his belief in the value of feeding wholesome foods, including their frozen raw diets. Over the past 15 years, Dr. Silver has developed a line of nutraceuticals for veterinarians to use for their patients called RxVitamins for Pets that complement conventional medicines, and provide resources for those who are preparing pet food diets in the home under the direction of their veterinarian. Dr. Silver is owned by two sibling Bengal beauties, Chance and Gracie, who barely tolerate Jet, his "other cat," who is a garden-variety black DSH with a personality that can't be beat!

Stephen D. White, DVM, DACVD

Professor, School of Veterinary Medicine, University of California, Davis

Sponsored by **Elanco**

Dr. White has worked as a veterinary dermatologist for 3 decades, becoming a Diplomate of the American College of Veterinary Dermatology in 1983. A graduate of UC Davis, he did his internship and residency at Davis as well. He has held faculty positions at Tufts University School of Veterinary Medicine and Colorado State University College of Veterinary Medicine and Biomedical Sciences, before joining the School of Veterinary Medicine at University of California at Davis as a full Professor in 1998. He has also been staff dermatologist at Angell Memorial Animal Hospital in Boston, twice a sabbatical professor at the Ecole National Vétérinaire de Nantes, France, and a Clinical Teaching Locum at the Atlantic Veterinary College on Prince Edward Island, Canada. Dr. White has lectured throughout the USA, Canada, Europe, and Asia. His areas of major interests include cutaneous manifestations of systemic disease, non-steroidal therapy of auto-immune disease, and congenital skin disease.

Session Abstracts:

KEY: ② ADVANCED TRACK ③ GENERALIST TRACK

© COMBINED TRACK

THURSDAY, SEPTEMBER 20, 2012 - LUNCHEON/SEMINAR AND SOCIAL

11:15 – 12:45 pm Retroviruses: Prevention and Diagnosis, Dr. Audra Fenimore

1:00 - 2:00 pm Cardio-Renal Syndrome: Care of the Cat With Chronic Renal Disease & CHF, Dr. Margie Scherk

Cats with renal insufficiency often have multiple disorders. Complex disease management is challenging, especially when dealing with two conditions with apparently opposing therapies. How can we balance renal insufficiency and heart failure? Approaches to Cardiorenal Syndrome as well as to other combinations of conditions seen concurrently with renal disease will be discussed.

2:00 – 3:00 pm Triaditis: A Troublesome Threesome, Dr. Margie Scherk

The triad of pancreatitis, IBD and cholangitis is extremely common in feline practice. How does it present? How is it diagnosed?

How is it treated and how bad is it?

3:30 – 4:30 pm Analgesia for Feline Arthritis, Dr. Margie Scherk

Many older cats have arthritis. Not only do we need to learn to look for it, but we also have to decide how best to treat the discomfort

in a patient who potentially is frail and may have renal insufficiency and/or other medical conditions complicating drug choice.

4:30 – 5:30 pm Update in Feline Endocrine Diseases, Dr. Margie Scherk

While diabetes and hyperthyroidism are the most common feline endocrine disorders, recent recognition of hyperprogesteronemia and hyperaldosteronemia has made us aware of interesting new conditions that we should recognize. These conditions may well be more common than hyperadrenocorticism, Addison's, pheochomocytoma and other rare conditions. Acromegaly may be an inapparent, yet potentially treatable underlying problem in a portion of diabetic patients. The indications for looking for these conditions will be discussed along with therapy.

FRIDAY, SEPTEMBER 21, 2012 - SURGERY TRACKS

This presentation will address why it is crucial for veterinary practices to become more feline friendly. In light of the recent Bayer-Brakke Study findings, the importance of creating a feline friendly environment, practicing feline friendly handling and client education is imperative to start to increase feline veterinary visits. The Cat Friendly Practice Program will be discussed.

Basic principles of GI surgery including suture materials, suture patterns, suture needles, antibiotics, lavage solutions, postoperative feeding as well as preferred technique for enterotomy and intestinal anastomosis will be presented. Video will be used to clearly illustrate operative techniques used.

There are several ways to successfully manage linear foreign bodies in cats. Surgical intervention is still considered 'standard of care' but other options have been described. We will look as several cases with linear foreign bodies and describe how these patients were surgically handled. Discussion of alternate techniques will also be on the menu.

10:45 - 11:35 am (a) The Amazing Omentum: Healing Properties & Surgical Applications, Dr. Bonnie G. Campbell

The omentum adheres to inflamed areas, sealing off leaks and ensuring direct access of omental factors which promote hemostasis, angiogenesis, neurotropism, and resolution of infection. The omentum also has a large absorptive capacity and can thus serve as a physiological drain. Omentalization is the process of surgically placing the omentum in a specific site to take advantage of the aforementioned omental properties. Omentalization is not limited to the abdominal cavity. Using a surgical extension technique, the omentum can be effectively lengthened and then tunneled subcutaneously to wounds on the torso, neck, or limbs; it can also be passed through the diaphragm to omentalize the chest. We will discuss clinical applications of the omentum, such as reinforcement of gastrointestinal surgery sites, draining of non-resectable cysts or abscesses, stimulating healing in stalled wounds, and treatment of chylothorax.

G Feeding Tube Placement & Selection, Dr. Howard B. Seim III

Placement of feeding tubes is becoming a common trend in the management of our nutritionally deficient feline patients. Feeding tube placement techniques that do not require endoscopic instrumentation will be discussed. After this presentation, participants should be able to place naso-esophageal, esophagostomy, gastrostomy and jejunostomy feeding tubes without the use of an endoscope. Videotape will be used to illustrate surgical technique.

11:40 – 12:30 pm (2) Management of the Megacolon Cat, Dr. Bonnie G. Campbell

Megacolon is a condition most commonly seen in older cats, who present with recurrent constipation or obstipation. Potential causes include neurological injury, metabolic disease, and malunion of pelvic fractures. A thorough diagnostic workup is required to identify causes that can be corrected. In the case of idiopathic megacolon, medical management is typically tried first, with subtotal colectomy reserved for cases which do not, or no longer, respond to medical management. Appropriate diagnostic, medical, and surgical management of feline megacolon will be discussed.

G Acute Pain Management, Trauma & Critical Care in Cats, Dr. Victoria Lukasik

The focus of this lecture is to review the analgesic needs of critical care and trauma patients, and to highlight how unstable physiology complicates the formulation of multimodal analgesic protocols.

1:15 – 1:50 pm Research Grant Study Update: Nutrient-Gene Interactions in Feline Hypertrophic Cardiomyopathy, Dr. Lisa Freeman

Hypertrophic cardiomyopathy has a genetic basis but it now appears that the interaction between genes and nutrition also has significant effects on cardiovascular disease. While nutrition is important in the optimal management of cats once they develop heart disease, nutrition and growth patterns in early life and over the course of a cat's lifetime also may play a role in the development of heart disease. This lecture will review the topic of nutrient-gene interactions in hypertrophic cardiomyopathy and report on the results of an AAFP-funded study of Maine Coon cats with this disease.

Session Abstracts:

FRIDAY, SEPTEMBER 21, 2012 continued

ADVANCED TRACK KEY: **G** GENERALIST TRACK PARA-PROFESSIONAL

2:00 - 2:50 pm

Abdominal Organ Biopsy, Dr. Howard B. Seim III

This session will include the approach to a complete abdominal exploratory. Discussion will include biopsy of abdominal organs including small intestine, liver, and pancreas. Novel ideas of abdominal closure technique will be discussed and video will be used

G Getting to Granulation: Effective Debridement & Lavage, Dr. Bonnie G. Campbell

The goals of the clinician faced with a wound are much like that of the white blood cell: to rid the wound of contamination, infection, and necrotic tissue and provide an environment that promotes granulation. We will discuss how to accurately assess tissue viability, the pros and cons of different debridement methods (such as surgical, autolytic, mechanical, enzymatic, biological, and chemical), appropriate application of lavage (including fluid pressure, volume, flow, and antiseptic concentration), and topical medications that may help promote granulation tissue formation.

2:55 - 3:45 pm

A Perineal Urethrostomy, Dr. Howard B. Seim III Occasionally urethral calculi cannot be retropulsed into the bladder. In these cases urethrostomy may be necessary. Perineal urethrostomy (PU) can be a difficult procedure to perform. Dr. Seim will suggest a novel idea that will make this procedure easier to perform. When a PU fails a 'pubic' urethrostomy should be considered. Video will be used to illustrate each of these techniques.

O No More Wet-to-Dry: Maximize Health with Moisture Retentive Dressings, Dr. Bonnie G. Campbell Moist wound healing has replaced the wet-to-dry dressing in much of human medicine and is quickly becoming the new standard of care in veterinary medicine. In this session, we will talk about the advantages of moist wound healing over conventional dry dressings, the 5 main types of moisture-retentive dressings (calcium alginate, polyurethane foam, hydrocolloid, hydrogel, and polyurethane film), how to select the proper dressing for each phase of wound healing, and how to apply the dressing properly to maximize healing in your patient. With moist wound healing, your patients will benefit from faster healing, debridement without anesthesia, increased comfort, and less frequent bandage changes.

4:15 - 5:05 pm

(A) Taking the Bite Out of Bite & Bullet Wounds, Dr. Bonnie G. Campbell Bites and bullets can both cause extensive tissue damage in deeper tissues while leaving only innocuous-looking puncture holes in the skin. Because the surface damage often appears minor, many patients receive minimal treatment, only to re-present several days later with life-threatening necrosis or sepsis. We'll discuss the type of deep tissue damage that occurs with bite and bullet injuries and focus on the key steps for successful management of these cases, including the use (and limitations) of diagnostic tests and appropriate surgical debridement and lavage.

G Alternative Inductions to Propofol, Dr. Victoria Lukasik

The focus of this lecture is to review anesthetic induction protocols that might be used instead of propofol and to highlight the unwanted side effects of the anesthetic induction drugs.

5:10 - 6:00 pm

- ♠ Feline Aural Masses: Diagnosis & Surgical Management, Dr. Bonnie G. Campbell Cats are prone to several different types of aural masses including inflammatory polyps, squamous cell carcinoma, and ceruminous gland adenocarcinoma. In this session, we will consider how to best employ diagnostic techniques, such as cytology, otoscopy, imaging, and/or biopsy, to reach a diagnosis. We will then discuss the pros and cons of surgical management options, which may include polyp traction, pinnectomy, ventral bulla osteotomy, or total ear canal ablation.
- Anesthesia of the Geriatric Cat, Dr. Victoria Lukasik

The focus of this lecture is to highlight the normal physiologic changes that occur with aging and how these changes impact the anesthetic process. The lecture will also contain a review of common diseases seen in geriatric patients and the anesthetic management of those patients.

SATURDAY, SEPTEMBER 22, 2012 - DERMATOLOGY AND PARA-PROFESSIONAL TRACKS

8:30 - 9:20 am

O Update on the Diagnosis & Treatment of Food Allergy in the Cat, Dr. Edmund J. Rosser Jr.

This session will review the various clinical presentations of food allergy in cats, including the age, breed and sex predispositions, distribution patterns of pruritus, and the responsiveness to glucocorticoids. The "Theory of the Immunologic Window" as it pertains to the development of food allergy will be presented. The discussion on diagnosis will include the presentation of information regarding the inability of intradermal testing and serum IgE testing to be useful aids in the diagnosis of food allergy in cats. This will be followed by discussions on the use of both protein hydrolysate and home-cooked elimination diets as the necessary aids in the diagnosis of food allergy. The session will conclude with a discussion of the diets used in the long-term management of food allergic cats.

G Feline Allergies: Atopic Dermatitis, Food & Fleas, Part 1, Dr. Stephen D. White

This two-part discussion will focus on these important differentials of pruritus. Emphasis will be placed on newer thoughts on atopic dermatitis in cats, the process and pit-falls of managing a hypoallergenic diet trial, and the newer flea control products available to the veterinarian.

P Monitoring Ventilation & Oxygenation, Dr. Victoria Lukasik

The focus of this lecture is recognizing derangements in ventilation, including treatments of hypoventilation and hyperventilation. The lecture also includes a review of respiratory physiology with an emphasis on understanding the causes of common unwanted side effects of anesthesia.

This session will use clinical case material to review the presentations of the Eosinophilic Ulcer (Rodent Ulcer), Eosinophilic Plaque, and Linear Granuloma. This will be followed by the use of a systematic approach to establish the underlying diagnosis in this often frustrating skin condition in cats and the appropriate treatments needed in each instance.

- G Feline Allergies: Atopic Dermatitis, Food & Fleas, Part 2, Dr. Stephen D. White See Abstract Above
- P Monitoring Circulation, Dr. Victoria Lukasik

The focus of this lecture is recognizing derangements in circulation, including treatments of hypotension and hypertension. The lecture also includes a review of circulatory physiology with an emphasis on understanding the causes of common unwanted side effects of anesthesia.

Session Abstracts:

SATURDAY, SEPTEMBER 22, 2012 continued

ADVANCED TRACK KEY: **G** GENERALIST TRACK

> PARA-PROFESSIONAL **COMBINED TRACK**

10:45 - 11:35 am (Update on Infectious Diseases Affecting the Skin, Dr. Stephen D. White

The non-parasitic infectious dermatoses will be reviewed, with some emphasis on the often over-looked pyoderma manifestations in the cat. Viral skin disease, particularly herpes, will also be discussed both in terms of differential diagnoses, as well as treatment.

G The Differential Diagnosis of Feline Symmetrical Alopecia, Dr. Edmund J. Rosser Jr.

This session will begin with the clinical presentations and differential diagnoses for the various causes of so-called "Feline Symmetrical Alopecia" with an emphasis on the presentation of clinical case material. Diseases presented will include flea allergy, food allergy, atopic dermatitis, parasitic causes, hyperadrenocorticism, paraneoplastic alopecia, and feline psychogenic alopecia. This will be followed by a discussion of the diagnostic procedures used in establishing a definitive diagnosis of the diseases resulting in symmetrical alopecia, and will conclude with the treatment protocols used to manage and control these diseases.

Understanding the Cat: Cats as Patients, Dr. Ilona Rodan Despite the cat's popularity as the most popular pet in the US, veterinary visits for cats have continued to decline since 2001. 78% of cat owners consider their cats to be family members, so why aren't they getting the care that they need and deserve? It is important for the entire veterinary team to understand feline behavior and subtle signs of communication, both of which will be discussed.

11:40 - 12:30 pm (1) Otitis in Cats: Updates & Cases, Dr. Stephen D. White

While feline otitis may be a less common problem than in dogs, when it occurs it is not always due to Otodectes cyanotis and in fact can be frustrating. Approach and management will be discussed.

G The Differential Diagnosis of Feline Miliary Dermatitis, Dr. Edmund J. Rosser Jr.

This session will begin with the clinical presentations and differential diagnoses for the various causes of so-called "Feline Miliary Dermatitis" with an emphasis on the presentation of clinical case material. Diseases presented will include flea allergy, food allergy, atopic dermatitis, parasitic causes, fungal causes, autoimmune skin diseases, immune mediated diseases, neoplastic causes, viral causes, and idiopathic forms. This will be followed by a discussion of the diagnostic procedures used in establishing a definitive diagnosis of the diseases causing "miliary lesions," and will conclude with the treatment protocols used to manage and control

P Feline Friendly Handling: Implementation for Practice Staff, Dr. Ilona Rodan

Feline restraint has been taught as a tool to prevent human injuries, protect against zoonoses, and to limit movement in order to perform patient care. However, restraint also can increase fear and fear aggression in many feline patients and reduce safety. Fortunately, understanding the cat and its behavior allows us to identify better handling which is more respectful, less stressful, and safer for the veterinary team, the client, and the cat.

12:30 - 1:30 pm

Lunch and Learn - Feline Hypersensitivity: Recommendations for a Confusing Disease, Dr. Terri Bonenberger Allergic cats represent a unique diagnostic challenge reaffirming the oft quoted saying that "cats are not small dogs". Feline allergic patients present with a variety of clinical patterns consistent with hypersensitivity disease but the causes are multifactorial in etiology. Four primary reaction patterns exist: miliary dermatitis, eosinophilic dermatitis (e.g. eosinophilic granuloma, eosinophilic plaque), self-induced symmetrical alopecia or head/and or neck excoriations. Regardless of which pattern or patterns are present a thorough, systematic approach is required. This lecture is focused on helping the clinician develop a cohesive diagnostic and therapeutic strategy for the pruritic cat.

2:00 - 2:50 pm

- A Feline Paraneoplastic Alopecia & Feline Thymoma-Associated Exfoliative Dermatitis, Dr. Edmund J. Rosser Jr. This session will discuss the pathophysiology, clinical presentation, and diagnosis of these relatively new and unique cutaneous skin reactions associated with severe and life-threatening underlying disease processes.
- G The Auto-immune Disease, Dr. Stephen D. White This session will include pemphigus foliaceus, as well as other diseases that at the very least, represent immune dysfunction in the cat including plasma cell pododermatitis, plasma cell stomatitis, and paraneoplastic syndromes.
- Triage: Practical Solutions to the General Practice. Alison Gottlieb This session will discuss the importance of preparation, valuable tools and tips for triage/emergency. Specific emergencies, as well as general emergency care, will be presented.

2:55 - 3:45 pm

- ⚠ Complex Dermatological Cases, Dr. Edmund J. Rosser Jr. Several challenging clinical unknowns will be presented in an interactive format requiring audience participation with the goal of establishing the definitive diagnosis for each case, followed by a discussion of the treatments and long term outcomes.
- G Diagnostic Tests: From Scraping to Allergy Testing, Dr. Stephen D. White This is visualized as both a primer, as well as a review of both how, why and when various diagnostics are performed. Discussion will start with sub-gross (magnifying lens) examination, proceed through sampling and interpretation of cytology and parasitic findings, Wood's lamp examination, fungal and bacterial culture, and go through biopsy and interpretation of allergy testing (both serologic and intradermal).
- P Fluid Therapy, Alison Gottlieb Crystalloids and colloids will be compared to provide a better understanding of the importance of fluid therapy for patients. Fluid choices, additives and electrolytes will be discussed in detail.

SUNDAY, SEPTEMBER 23, 2012 - COMPLEMENTARY MEDICINE TRACKS

7:00 - 7:45 am **G** How Social Media Can Promote Your Practice, Part 1, Wendy Myers

> Word-of-mouth referrals have long been the No. 1 source of new clients for veterinary hospitals. With social media, word of mouth becomes world of mouth. Yellow pages advertising is dead. Social media is free and gets immediate results. Find out how to get started on Facebook, YouTube and Twitter.

8:30 - 9:20 am **O** Introduction to Integrative Medicine, Dr. Robert J. Silver

This session introduces the concepts and paradigms, explains the terminology, defines the different integrative modalities and gives practical applications for a few modalities. Integrative medicine is a heterogeneous mixture of a wide range of therapeutic approaches. Most practitioners discover which modalities they feel most comfortable practicing and primarily use those in day to day practice. This lecture is designed to help you focus your study of integrative medicine with an emphasis on the integrative approach to diet and nutrition.

Session Abstracts:

ADVANCED TRACK KEY: **G** GENERALIST TRACK **O** COMBINED TRACK

SUNDAY, SEPTEMBER 23, 2012 continued

Many veterinarians are asked about herbal medicine by their clients and don't know what to say. Clients seek out veterinarians who understand their desire to do the best they can for their pets, making veterinarians reluctant to criticize them. Yet there are those nagging concerns about safety, efficacy, herb drug interactions and quality assurance. And if they dismiss them, what might they be missing out on? This talk will review the evidence regarding the safety of herbal medicine, and shed light on the surge in its use. It will avoid rhetoric and cite the facts about how herbs are made, whether they are less safe than drugs, and how they appear to work. The next time a client asks about herbal medicine, this talk will equip you to reply candidly and with the facts.

- 10:45 11:35 am 🔱 Integrative Oncology: Treating the Patient with Cancer Using Every Possible Advantage, Dr. Robert J. Silver The diagnosis of cancer can be a very difficult fact for many animal guardians to understand and deal with. Integrative therapies that provide support for the patient through conventional cancer therapies such as surgery, chemotherapy and radiation can be of great benefit to the cancer patient. Integrative medicine takes into account the emotional impact that the cancer diagnosis has on the patient's family and provides a team approach to improve patient outcomes, as well as improve the experience of the family throughout this difficult disease diagnosis. This lively lecture will cover integrating nutraceuticals, botanicals, pharmaceuticals, surgery, radiation as well as addressing the Human-Animal Bond in treating the patient with cancer.
 - G Prespectives on Feline Diets: The Role of Food in Inflammation, Dr. Steve Marsden Conventional small animal practitioners spend the majority of their careers treating inflammation, and are getting tired of it. Confronted by relapse after relapse, many veterinarians abandon best practices and begin to simply hand over the corticosteroids, all the while hating themselves for it. What is the point of a diagnostic work up when the treatment is always the same? In contrast, chronic inflammation is an increasingly rare problem in holistic practices. Certainly there are different tools that can more completely resolve an inflammatory response, but the biggest benefit seems to be coming from the diets they advocate. Age-old Eastern thinking and Western research have clearly identified the main cause of inflammation in small animals, and it is dietary. Come hear both perspectives, and emerge with concrete strategies for immediately and markedly increasing your fulfillment in practice.

- 11:40 12:30 pm (a) The Role of Digestion & Detoxification in Chronic Disease, Dr. Robert J. Silver This session will help you to understand the role that a healthy digestive system plays in maintaining an effective immune system response and effective detoxification. Dietary supplements that can help to improve digestive function will be discussed. This presentation will explain the basis of "Leaky Gut Syndrome" or increased intestinal hyperpermeability, and how it affects the body's ability to detoxify and to regulate the immune system.
 - (a) Introduction to Acupucture, Dr. Steve Marsden

Contrary to popular belief, acupuncture is not a new-age modality, but was becoming widely adopted as a therapeutic tool in 19th century Europe, when it suddenly was abandoned by the Chinese during a period of social and military crisis. Interest in this tool is once again being revived as fascinating new research emerges as to how it works, not just to relieve pain but to resolve inflammation and reverse degeneration. Come get a glimpse of what acupuncture can do for your patients at this fascinating introductory presentation.

1:10 - 1:55 pm

G How Social Media Can Promote Your Practice, Part 2, Wendy Myers

Today, 77% of veterinary practices have websites and 43% are on Facebook. Learn content to post that builds client relationships and attracts new patients. Get specific examples of how to promote your social media activities. Discover safeguards for client confidentiality and employee involvement.

2:00 - 2:50 pm

- Perspectives on Feline Hyperthyroidism: Speculated Pathogenesis & Herbal Treatment, Dr. Steve Marsden It's the talk of the town - a new diet for hyperthyroidism. But does it work? Is it really that simple? This talk reviews the medical research on the pathophysiology of hyperthyroidism in cats – all of it – then introduces a handful of strategies that can be used to mitigate the disorder based on this model. The session will be illustrated with case reports, and will equip the participant with an integrative medicine model of feline hyperthyroidism where the roles of surgery, supplements and diet are finally fully understood and appreciated.
- **G** Low Level Laser Therapy, Dr. Robert J. Silver

Low Level Laser Therapy (LLLT) creates measurable and significant responses in patients with a variety of conditions including musculoskeletal, neurologic, cardiac, wound healing, trauma and organ dysfunction problems. This talk will cover the basics of laser physics and practical information regarding commercially available laser equipment, as well as present clinically-oriented practical applications of LLLT in cats from the speaker's experience with this fascinating high tech modality.

2:55 - 3:45 pm

- A Herbal Management of Feline Chronic Vomiting & Inflammatory Bowel Disease, Dr. Steve Marsden From the chubby cat who throws up a hairball once a week, to the cat with megacolon, to the emaciated wreck that hasn't had a solid stool in months, inflammatory bowel disease is ubiquitous in feline practice. Anti-inflammatory drugs seem to be a doubleedged sword in the cat, given their high risk of adverse events, tempting the practitioner in many cases to simply turn a blind eye. How many times have you told an owner "it's normal for cats to vomit every once in a while," yet wondered if that was really true? The days of toxic anti-inflammatories are over, however. There are several easy to obtain and safe herbal formulas that can restore the feline digestive tract to normality, and whose benefits even spill over into preventing FUS. As a bonus, they're just the type of treatment animal owners are asking for. Come find out how simple they are to obtain and use, and make managing GI disorders one of the most rewarding aspects of your practice.
- G Introduction to the Clinical Use of Nutraceutical & Botanical Therapies, Dr. Robert J. Silver Dietary supplements are derived from plants and from food materials. For the most part they are safe and when used appropriately can improve a patient's capacity to heal. This lecture will provide background regarding botanical and nutraceutical compounds, their definition, history, modes of activity, interactions, as well as pharmacognosy. Information regarding supplement safety, quality control, and a guide to supplement labels as well as evidence-based supplement selection guidelines will be provided.

3:50 - 4:50 pm

Strategies to Get Cats Back, Wendy Myers

Although cats outnumber dogs, feline veterinary visits have decreased 11% since 2001. But the bigger issue is how many cats are we not seeing at all? Today 41% of dog owners have cats and 53% of cat owners have more than one cat. Because wellness services generate 38% of revenue, your practice's health depends on getting feline patients to return for preventive care. Get practical strategies including callbacks, email campaigns, scheduling tips and more.

Why Should I Attend?

Come to Seattle, "The Emerald City," and join colleagues from around the world as you increase your feline knowledge by attending presentations by leading experts in the fields of feline surgery, dermatology, and complementary medicine. The AAFP is proud to offer an assortment of tracks to meet the individualized needs of attendees in the various stages of their professional development. A variety of surgery topics will be covered, as well as a range of sessions that will focus on many aspects of feline dermatology. Complementary medicine will also be introduced at this meeting to provide feline practitioners with more information on this emerging treatment modality.

Continuing Education Credits

This conference has been submitted (but not yet approved) for 29 hours of continuing education credits in jurisdictions which recognize AAVSB RACE approval; however, participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Contact AAFP Headquarters for further information at info@catvets.com. Once obtained, the program approval number will be listed on the conference website at www.catvets/2012conference/.

Pre-conference Day - Thursday, September 20, 2012	Up to 5 CE Hours
General Session - Friday, September 21, 2012	Up to 9 CE Hours
Saturday, September 22, 2012	Up to 6 CE Hours
Sunday, September 23, 2012	Up to 9 CE Hours

Registration

Below are the costs for attending this conference. Please note that you will be able to move between the Advanced, Generalist and Para-professional Tracks.

	BY 8/24/12	AFTER 8/24/12
Pre-conference Day (5 CE Hours)		
Includes Food For Thought Luncheon & Seminar and Social		
AAFP Member/ISFM Member	\$125	\$150
Non-Member	\$175	\$200
Student	\$ 40	\$ 55
Full Three Day General Conference (24 CE Hour	s)	
AAFP Member/ISFM Member	\$485	\$560
Non-Member	\$585	\$660
Para-professional Member*	\$200	\$250
Para-professional Non-Member*	\$250	\$300
Students	\$ 80	\$100
One Day General Conference Pass (6-9 CE Hou	rs)	
Members and Non-Members	\$220	\$260
Para-professional Track* (9/22/12)	\$100	\$125
* Para-professional refers to technicians, practice managers and	other hospital staff.	

Cancellation Policy

Cancellation must be received in writing either via fax to (908) 292-1188 or email to info@catvets.com. Cancellations received by **Friday, August 24, 2012** will receive a refund minus a \$50.00 administrative fee. Cancellations received after **Friday, August 24, 2012** will not be eligible for refunds. Please note that if you cancel your conference registration, it does not constitute cancellation of your hotel reservation.

Consent to Use Photographic Images

Registration and attendance at, or participation in, the AAFP 2012 Conference, and other activities constitutes an agreement by the registrant to AAFP use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

Hotel Information

The Westin Seattle

1900 Fifth Avenue, Seattle, WA 98101 USA

Tel: 206-728-1000

Online Reservations/Travel Information: http://www.catvets.com/2012conference/hoteltravel



The Westin Seattle is the front door to downtown shopping, attractions, dining and the vibrant theater district. An ideal urban retreat, we are just steps away from the Washington State Convention Center, Pike Place Market and the Space Needle. Our unique design offers breathtaking views of the Northwest's beauty, including Lake Union, Puget Sound, and the Olympic and Cascade mountain ranges.

The AAFP is pleased to offer special rates for this conference. The group rate is only available until August 27, 2012, subject to availability. Reservations made after August 27, 2012 may not be guaranteed the group rate. If you call to make your reservations, you must refer to the Group Code: "American Association of Feline Practitioners."

Run of House Room Rates:

\$149.00 Single/Double Occupancy Rate

Hotel room rates are subject to applicable state and local taxes (currently 15.6%) in effect at the time of check-out. Changes in taxes or fees applied after booking may affect the total rate for your stay.

Check-in time: 3:00 pm Check-out time: 12:00 pm

Any attendee who books a room in the group block will receive double Starwood SPG points. Visit www.spg.com to sign up free to become a SPG Starwood Points Member.

Traveling to the Conference

Airport: Seattle/Tacoma International Airport

Phone: (800) 544-1965

Website: http://www.portseattle.org/Sea-Tac/

Distance: 15 miles from hotel

Transportation: Estimated Taxi Fare: \$35-\$40 one way

Link Light Rail (Central Link): \$2.50 one way (40 minutes) - SeaTac Airport Station to Westlake Center transit tunnel station.

Downtown Airporter: \$15 one way, \$25 round trip (45 minutes)

Parking: Hotel Parking: \$41 Daily Valet Parking: \$43 Daily Local city parking lots are available but are first come, first serve.

Visit www.catvets.com/2012conference/ for additional travel information.



Included in Registration Fee:

Meals

Your conference registration includes full breakfast and lunch all three days. A large variety of hot and cold items are served, including vegetarian and other healthy alternatives. Coffee breaks and desserts are also provided.

Conference Proceedings

Boehringer Proceedings notes are provided to each attendee. Below are the three options for obtaining the proceedings notes. Ingelheim Since we know that you cannot be in two places at one time, the proceedings notes for ALL sessions will be included in the conference proceedings so you will not miss out on any valuable information.

- 1. Online Proceedings: Each registered attendee will receive an email approximately 3 weeks prior to the event with complimentary online access to the conference proceedings on the AAFP website. You MUST print these notes out if you want the proceeding notes onsite (unless you have pre-purchased a printed book).
- 2. USB Flash Drive: Boehringer Ingelheim will graciously provide all attendees with a USB Flash Drive, which will contain the proceedings for the conference. You may pick up your Flash Drive at the Boehringer Ingelheim exhibit booth during the conference using a ticket which will be included in your registration materials onsite.
- 3. Printed Book: You may pre-purchase a printed Proceedings Book for \$55.00. If you purchase a Proceedings Book but do not attend the conference, there will be a \$15 Shipping and Handling Fee.

Meet & Greet Reception

Boehringer All attendees are invited to this welcome reception hosted by Boehringer Ingelheim on Thursday, September 20th. Ingelheim Refreshments will be provided as you have the opportunity to network and socialize with friends and meet new colleagues.

Exhibitors' Happy Hour Reception

(BAĞER) Bayer HealthCare All attendees are invited to this reception hosted by Bayer HealthCare on Friday, September 21st. Refreshments Animal Health and drinks will be provided as you have the opportunity to visit at length with exhibitors. We encourage all conference attendees to make the most of this time to ask questions, test equipment, create relationships and learn about new products.

Marketing & Social Media Presentations

Baver HealthCare As part of the educational content this year, the AAFP will be presenting three sessions on social media marketing Animal Health and strategies to get cat owners coming back to your practice. Bayer Healthcare is sponsoring these sessions that are being presented by Wendy Myers. These sessions are optional and will be presented on Sunday, September 23rd prior to breakfast, at the end of lunch and post-conference. The post-conference session is intended for those attendees who are extending their stay in Seattle or have a later flight.

Informational Sessions

All attendees are invited to the additional informational presentations throughout the conference. These presentation topics include Cat Friendly Practices, the 2010 Research Grand Award results and a session about becoming an ABVP diplomate.

Giveaways

Attendees will receive a plethora of exciting giveaways while at the conference! Raffle prizes will also be awarded, so be sure to visit the exhibit hall to stamp your Exhibit Passport for the chance to win!

Local Seattle Discounts

Attendees will receive exclusive discounts from local restaurants & attractions, plus discounted hotel room rates. Visit the conference webpage at www.catvets.com/2012conference/ for details on these exclusive discounts.

Internet Access

We understand that everyone needs to stay connected while you are away, so you will have internet and computer access with the VIN cybercafé lounge throughout the entire conference.



Go Green

All attendees will be provided with re-usable drinkware sponsored by Hill's Pet Nutrition in an effort to reduce our use of paper, plastic, and Styrofoam waste.



Exhibit Hall

Each registered attendee has full access to the Exhibit Hall. We have invited a large variety of companies to exhibit at our conference. The Exhibit Hall will be open during breakfast, coffee breaks, lunch, and the Exhibitors' Reception. Please note that the AAFP does not endorse the products or services of the companies that exhibit.

Exhibit Hall Hours:

Friday, September 21, 2012 Saturday, September 22, 2012 Sunday, September 23, 2012

Exhibits open 10:15 am to 7:00 pm Exhibits open 7:30 am to 2:00 pm Exhibits open 7:30 am to 2:00 pm

Exhibitors (as of May 8, 2012) - An updated list and company abstracts can be found at www.catvets.com/2012conference/.

Addison Biological Labroratory, Inc.

American Animal Hospital Association

Arthro Dynamic Technologies

Barx Bros

Bayer HeathCare

Boehringer Ingelheim

Ceva Animal Health, Inc.

Dan Scott & Associates, Inc.

Diamondback Drugs

DVM Solutions

Elanco

Flsevier Inc.

Hill's Pet Nutrition

Hot Dog Patient Warmer

lams Veterinary Formulas-P&G Petcare

IDEXX Laboratories

International Win, Ltd.

MDS Incorporated

Medco Instruments

Meds for Vets Pharmacy

Nestle Purina

Novartis Animal Health US, Inc.

Nutramax Laboratories, Inc.

Pet Health Pharmacy

Precious Cat

Royal Canin

Rx Vitamins, Inc.

SAGE Publishers

Sierra BioScience

Tristar Vet

Trupanion

Vet Ray Technology by Sedecal

Veterinary Diagnostics Institute

Veterinary Pharmacies of America, Inc.

VetriScience Laboratories of Vermont

Wedgewood Pharmacy

Hotel Conference Area -Grand Level

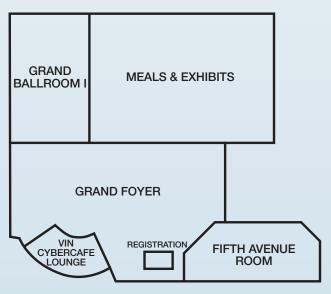
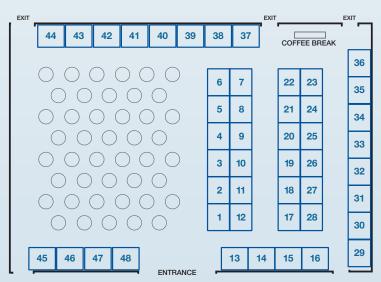


Exhibit Hall Floorplan





Special Events

Pre-conference Day - Ticketed Event

Want to earn additional CE? Come to the Pre-conference Day sessions on Thursday, September 20th.

Food for Thought Luncheon

The Pre-conference Day begins with an engaging Food for Thought Luncheon. Attendees will be provided with Ingelheim lunch as they listen to Dr. Audra Fenimore from Colorado State University present on prevention and diagnosis of retroviruses.

Seminar and Social Presented by ABVP & AAFP

X Nestlé PURINA

Boehringer

Dr. Margie Scherk will present four topics ranging from the commonplace (triaditis) to the much needed (analgesia for arthritis) and from the less familiar (newer endocrine diseases) to the frustratingly complex (cardiorenal syndrome). These presentations will offer you four additional CE Hours and an extended refreshment break will offer ample opportunity for discussion and interaction with other attendees. This joint ABVP/AAFP seminar is intended for any attendee desiring additional high level, engaging CE. You won't want to miss it!

Pre-conference Registration Fees (includes Food for Thought Luncheon & Seminar and Social):

AAFP Member/ISFM Member

Non-Member

By August 24th: \$125

By August 24th: \$175

After August 24th: \$200

After August 24th: \$55

Separate registration is required for Pre-Conference Day and you do not have to be registered for the entire conference to attend.

Soar Through Seattle Offsite - Ticketed Event

Indulge in a sampling of what Washington State has to offer at this year's offsite event, held at Urban Enoteca on Saturday, September 22nd. This unique modern space gathers guests together where they can enjoy one another's company, wine and dine, and dance the night away. Cocktail hour will include a tasting of Hors d'oeuvres and a varying sample of local beverages, which can include Washington State wineries, breweries, distilleries and local sodas. Guests will receive a passport card as they take a flavorful journey through Washington State. After cocktail hour, attendees will be escorted into an additional private banquet space for a sit down dinner. Guests will have an entrée of their choosing, selected among beef, chicken, fish or a vegetarian dish as you enjoy high-flying entertainment that will keep your excitement soaring. After dinner, music and dancing will commence for the rest of the evening. Transportation will be provided to and from the hotel.

Ticket Prices: By August 24th: \$70 After August 24th: \$80 Onsite Purchase (Limited Available): \$90

Tickets include transportation, cocktail hour, drink tasting, sit-down dinner, dancing, and entertainment. Reserve your ticket today to lock in savings!

Lunch and Learn - Ticketed Event

LABORATORIES

IDEXX Laboratories will be sponsoring the Lunch and Learn session on September 22nd entitled, Feline Hypersensitivity: Recommendations for a Confusing Disease, and presented by Terri Bonenberger, DVM, DACVD. Separate registration is required in order to attend this event and space is limited to the first 100 participants. Make sure you return your registration early in order to participate in this Lunch and Learn. Attendance will be on a first come, first served basis and conference registration is required. Abstract: Allergic cats represent a unique diagnostic challenge reaffirming the oft quoted saying that "cats are not small dogs." Feline allergic patients present with a variety of clinical patterns consistent with hypersensitivity disease but the causes are multifactorial in etiology. Four primary reaction patterns exist: miliary dermatitis, eosinophilic dermatitis (e.g. eosinophilic granuloma, eosinophilic plaque), self-induced symmetrical alopecia or head/and or neck excoriations. Regardless of which pattern or patterns are present a thorough, systematic approach is required. This lecture is focused on helping the clinician develop a cohesive diagnostic and therapeutic strategy for the pruritic cat.

Ticket Prices: FREE (Limited to 100 Registrants)

AAFP's 5th Fun Run /Walk - Pre-registration is Required

tr⊎panion™

The AAFP will be hosting its fifth Fun Run/Walk at our conference on Saturday, September 22nd. Please join other colleagues by enjoying a leisurely 5K walk or run through Seattle's Myrtle Edwards Park. This run or walk will be just what you need to relieve some stress, stretch your legs and get out of the hotel for some fresh air. Advanced sign up is requested and registration is free. Transportation will be provided to the park which is approximately one mile from the hotel. For anyone interested in purchasing an AAFP Fun Run/Walk Shirt, advanced sign-up is required and shirts cannot be purchased onsite. Shirts are \$18 and will be short sleeve on a preshrunk cotton fabric. In order to participate you MUST submit your Fun Run/Walk Waiver Form, which is located on the next page.

Ticket Prices: FREE T-shirt Prices: \$18 (Must be pre-ordered)

Waiver and Release

activities associated with the Event.

Fifth AAFP Fun Run/Walk

I agree and acknowledge that I am participating in the **Fifth AAFP**

Fun Run/Walk ("the Event"), a five kilometer event to be held in Seattle, Washington on September 22, 2012, on my own accord and that I am bound by this waiver and release. I freely and knowingly represent and warrant that I am physically and mentally fit and able to participate in the Event, and I do hereby assume responsibility for my own well-being. I am fully aware that physical injury might occur to me as a result of participation in the Event, and I hereby assume the full risk, including risk which is not specifically foreseeable, of any injuries, including death, damages or other loss, regardless of severity, which I may sustain as a result of participating in any and all

In consideration of the right to participate in the Event, I hereby waive any and all rights or claims I may have as a result of participation in the Event against the American Association of Feline Practitioners, the Westin Seattle, Pro-motion Events Inc., all sponsors of the Event, and their respective directors, officers, employees, members, staff, and

all individuals assisting in organizing and conducting the Event ("the Released Parties"), and I hereby fully release and discharge the Released Parties from any and all claims which may accrue to me or my heirs, executors, administrators and assigns arising out of or in any way connected with my participation in the Event. I further agree to indemnify, defend, and hold harmless the Released Parties from and against any and all claims arising out of or in any way connected with my participation in the Event.

Signature	Date
Signature	Date

Please indicate on the Registration Form if you wish to participate and your T-shirt size. Cost per T-shirt is \$18. You must be pre-registered for the event to attend and a waiver must be submitted.

> Fax or mail this waiver with your Conference Registration Form. If you register online you still must submit the Waiver & Release.

> > Fax to: 908-292-1188

Mail to: AAFP, 390 Amwell Road, Suite 402, Hillsborough, NJ 08844



September 20 - 23, 2012 The Westin Seattle Seattle, Washington

Questions? (800) 874-0498 / info@catvets.com

EASY	REGIS	TRATIO	NC
------	-------	--------	----

AME		WORK PHONE		
RACTICE / COMPANY		EMAIL (required to receive confirm	mation and proceedings login)	
IAILING ADDRESS				
heck One: Practice Owner Associate Veterinarian Technician		EMEDOENOV CONTACT NAME	DUONE NUMBER	
☐ Practice Manager ☐ Office Staff ☐ Student ☐ Other	EMERGENCY CONTACT N		NAME & PHONE NUMBER	
First Time Attendee Dietary Restrictions/Food Allergy:	_ ADA Acco	ommodation:	ISFM Member #:	
CONFERENCE REGISTRATION				
Pre-conference Day (Luncheon/Seminar and Social)	By 8/24/12	After 8/24/12	Total Cost	
AAFP Member/ISFM Member	\$125	\$150		
Non-Member	\$175	\$200		
Student	\$ 40	\$ 55		
Full Three Day General Conference				
AAFP Member/ISFM Member	\$485	\$560		
Non-Member	\$585	\$660		
Para-professional Member*	\$200	\$250		
Para-professional Non-Member*	\$250	\$300		
Students	\$ 80	\$100		
One Day Pass	*	*		
Friday, September 21, 2012 General Conference	\$220	\$260		
Saturday, September 22, 2012 General Conference	\$220	\$260		
Saturday, September 22, 2012 Para-professional Track*	\$100	\$125		
Sunday, September 23, 2012 General Conference	\$220	\$260		
Additional Items & Events				
Lunch & Learn – Limited to 100	FREE	FREE		
Fun Run/Walk – Waiver Must be Submitted	FREE	FREE		
Fun Run/Walk T-Shirt	\$ 18	\$ 18		
Size: ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL	Φ 70	Φ.00		
Soar Through Seattle Offsite Event Tickets purchased onsite are \$90 and limited. Choice of Entree: ☐ Beef ☐ Chicken ☐ Fish ☐ Vegetarian	\$ 70	\$ 80		
Printed Proceedings Book	\$ 55	\$ 55		
Printed Proceedings Book Shipping & Handling – Non-attendees Only	\$ 15	\$ 15		
Guest Registration (includes meals, exhibit hall, & onsite receptions) Guests must be affiliated with a registered practitioner/para-professional.	\$225	\$275		
Guest Ticket – Exhibitors' Reception ONLY	\$ 20	\$ 20		
* Para-professional denotes technicians, practice managers and other hospital sta		•		
	an who concur			
PAYMENT INFORMATION		AAFP Fe	deral Tax ID 43-1397	
Check will be mailed		REGISTRATION TOTA	AL: \$	
□ Credit Card: □ Visa □ MasterCard □ American Express □ Discover				
·		Evoluation D	ato:	
Credit Card Number:				
lame on Card: Signa	ture:			

Checks are payable to "AAFP." Payments must be drawn in US Funds. AAFP, 390 Amwell Road, Suite 402, Hillsborough, NJ 08844



390 Amwell Road, Suite 402 Hillsborough, NJ 08844-1247 First-Class Prsrt U.S. Postage PAID Documation

We would like to recognize and thank the following companies for their sponsorships.

Platinum Partnership Sponsor

Sponsoring the Fall Conference Proceedings, Meet & Greet Reception, Food for Thought Luncheon, Speaker Dr. Audra Fenimore and Conference Tote Bags



Gold Partnership Sponsor

Sponsoring the Dermatology Tracks, Speakers Drs. Rosser and White, and Hotel Welcome Bags



Silver Partnership Sponsor

Sponsoring the Lunch and Learn and Speaker Dr. Terri Bonenberger



Conference Sponsor

Sponsoring the Fun Run/Walk



Diamond Partnership Sponsor

Sponsoring the Exhibitors' Welcome Reception, Speaker Wendy Myers and the Social Media/Marketing Presentations



Silver Partnership Sponsor

"Go Green" Sponsor, Para-professional Track, and Speakers Dr. Ilona Rodan and Alison Gottlieb



Silver Partnership Sponsor

Sponsoring the AAFP/ABVP Seminar & Social and Speaker Dr. Margie Scherk



Conference Sponsor

Sponsoring Dr. Robert Silver





SAVE THE DATE!

2013 AAFP Conference

September 26 - 29, 2013

The Sheraton Dallas, Dallas, TX www.catvets.com/2013conference/