

## FOR IMMEDIATE RELEASE

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### AAFP Introduces Active Military Membership Discount

HILLSBOROUGH, NJ – The American Association of Feline Practitioners' (AAFP) Board of Directors has recently approved a membership discount for those practitioners actively serving their country in active military service.

This unprecedented discount offered by the association will take effect immediately and will be offered to existing members of the AAFP, as well as future members who elect to join the association. This significantly reduced discount will offer active members of the military with an AAFP membership for almost 50 percent of the standing membership rate. Currently, active members of the military will be offered association membership for \$105.

“The AAFP is pleased to be able to offer such an exclusive and well-deserved discount to those practitioners actively serving in the military,” said Roy Smith, DVM, President of the AAFP. “As an association, we understand and empathize with the great lengths to which military personnel sacrifice and we are proud to be able to support their loyalty and patronage to their country by offering this discounted membership rate to our fellow feline practitioners.”

Members receiving the active military discount will have complete access to the standard AAFP membership benefits including, but not limited to: The Journal of Feline Medicine and Surgery, the AAFP's Cat Friendly Practice program, discounted rates to the annual AAFP conference, and access to an assortment of feline-focused informational and educational materials.

“As colleagues, an association and as a profession, we take pride in the individuals who selflessly serve their countries and we look forward to being able to provide this discount as a small token of our appreciation for these individuals,” Dr. Smith added.

To receive the active military discount, practitioners are encouraged to contact AAFP Headquarters at [info@catvets.com](mailto:info@catvets.com) or (908) 359-9351.

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#### **About AAFP**

The American Association of Feline Practitioners (AAFP) improves the health and welfare of cats by supporting high standards of practice, continuing education, and scientific investigation. The AAFP has a long-standing reputation and track record in the veterinary community for facilitating high standards of practice and offers practice guidelines to veterinarians. Over the years, the AAFP has encouraged veterinarians to continuously re-evaluate preconceived notions of practice strategies in an effort to advance the quality of feline medicine. For more information, go to [www.catvets.com](http://www.catvets.com).