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### 2018 SURVEY RESULTS

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1. **Less Stress** for feline patients
2. **Higher Satisfaction** among current clients with cats
3. **Shows You Care** about your feline patients
4. **Improved Client Retention** more frequent visits by existing cat owner clients
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**Satisfaction Rate**

- **99%** from practices
- **98%** CFP to other veterinary professionals

**Would Recommend**

- **88% Had Positive Team Dynamic** impact when handling, treating, and caring for cats
- **81% Received Positive Feedback** from clients on being a CFP

**Decrease in Injuries**

- **61% Decrease in Injuries** when handling cats

**Designated Cat Friendly Practices®**

- **1,213 Designated Cat Friendly Practices®** as of December 7, 2018
- **335 in Progress**

**Gained New Feline Patients**

- **88%** because they are a CFP
- **79%** after implementing the program

**Improved Knowledge**

- **93%** and feline care among practice staff

**Increased Visits**

- **83%** from better feline handling/CFP marketing

**Increased Revenue**

- **79%** from clients on being a CFP

**Gained New Feline Patients**

- **80%** because they are a CFP

**Increased Revenue**

- **79%** after implementing the program

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*460 survey respondents*