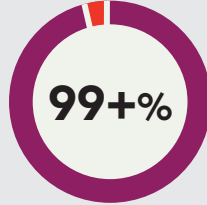


# 2021 CFP Survey Results



**SATISFACTION RATE**  
from CFPs



**WOULD RECOMMEND**  
CFP program to other  
veterinary professionals

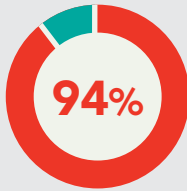


**644\***

**DESIGNATED CAT  
FRIENDLY  
PRACTICES®**  
as of December 18, 2021  
**333 IN PROGRESS**

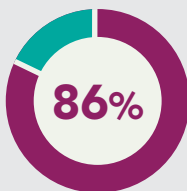
\*A number of CFPs have expired due to the new criteria about elective declawing.

## IMPROVED KNOWLEDGE



and feline care among practice  
staff due to CFP program

## INCREASED VISITS



from better feline  
care/CFP marketing

## Top Benefits



**LESS  
STRESS**  
on feline  
patients



**HIGHER  
SATISFACTION**  
among current  
cat clients



**SHOWS  
YOU CARE**  
about your  
feline patients



**IMPROVED  
CLIENT RETENTION**  
more frequent visits by  
existing cat owner clients



**MORE STAFF TIME  
AND ATTENTION**  
with each feline patient



**Received Positive  
Feedback from  
Clients on Being a CFP**



**Increased Revenue  
Due to Being a CFP**

**94%**

**HAD POSITIVE TEAM  
DYNAMIC IMPACT  
WHEN HANDLING,  
TREATING, AND  
CARING FOR CATS**



**WWW.CATVETS.COM/CFP**  
\*364 survey respondents