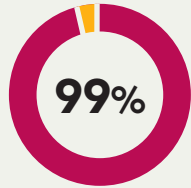


# 2020 CFP Survey Results



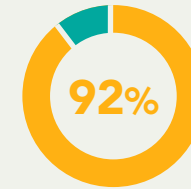
**SATISFACTION RATE** from CFPs  
**WOULD RECOMMEND** CFP program to other veterinary professionals



## 1,006

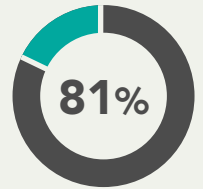
**DESIGNATED CAT FRIENDLY PRACTICES®**  
as of December 18, 2020  
**331 IN PROGRESS**

**IMPROVED KNOWLEDGE**



and feline care among practice staff due to CFP program

**INCREASED VISITS**



from better feline care/CFP marketing

## Top Benefits



**LESS STRESS**  
on feline patients



**HIGHER SATISFACTION**  
among current cat clients



**SHOWS YOU CARE**  
about your feline patients



**IMPROVED CLIENT RETENTION**  
more frequent visits by existing cat owner clients



**MORE STAFF TIME AND ATTENTION**  
with each feline patient

**76%**

Received Positive Feedback from Clients on Being a CFP

**70%**

Increased Revenue Due to Being a CFP



Being a Cat Friendly Practice is an educational and uplifting experience for our team and clients. It sets us apart from other practices.

## 80%

**HAD POSITIVE TEAM DYNAMIC IMPACT WHEN HANDLING, TREATING, AND CARING FOR CATS**



[WWW.CATVETS.COM/CFP](http://WWW.CATVETS.COM/CFP)  
\*364 survey respondents