2020 CFP Survey Results

**SATISFACTION RATE** from CFPs: 99%

**WOULD RECOMMEND** CFP program to other veterinary professionals: 99%

**1,006** DESIGNED CAT FRIENDLY PRACTICES® as of December 18, 2020

**331 IN PROGRESS**

**92%** IMPROVED KNOWLEDGE in feline care among practice staff due to CFP program

**81%** INCREASED VISITS from better feline care/CFP marketing

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**Top Benefits**

- **LESS STRESS** on feline patients
- **HIGHER SATISFACTION** among current cat clients
- **SHOWS YOU CARE** about your feline patients
- **IMPROVED CLIENT RETENTION** more frequent visits by existing cat owner clients
- **MORE STAFF TIME AND ATTENTION** with each feline patient

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**Received Positive Feedback from Clients on Being a CFP**

- 76%

**Increased Revenue Due to Being a CFP**

- 70%

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**80%** HAD POSITIVE TEAM DYNAMIC IMPACT WHEN HANDLING, TREATING, AND CARING FOR CATS

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Being a Cat Friendly Practice is an educational and uplifting experience for our team and clients. It sets us apart from other practices.

WWW.CATVETS.COM/CFP

*364 survey respondents*