2019 Survey Results
Cat Friendly Practice® (CFP)

- **Satisfaction Rate from CFPs**: 98%
- **Would Recommend CFP program to other veterinary professionals**: 97%
- **Had Positive Team Dynamic Impact when Handling, Treating, and Caring for Cats**: 90%
- **Top Benefits**:
  - Less Stress on feline patients
  - Higher Satisfaction among current cat clients
  - Shows You Care about your feline patients
  - Improved Client Retention more frequent visits by existing cat owner clients
  - Gained More New Feline Patients from CFP status
- **Improved Knowledge**: 91%
- **Increased Visits**: 82%
- **Designated Cat Friendly Practices®**
  - 1,224 as of December 12, 2019
  - 364 in progress
- **Received Positive Feedback from Clients on Being a CFP**: 78%
- **Increased Revenue Due to Being a CFP**: 78%
- **Gained New Feline Patients Due to being a CFP**: 77%
- **Decrease in Injuries When Handling Cats**: 60%

*523 survey respondents*

www.catvets.com/cfp