

September 26 - 29, 2013 - Sheraton Dallas - Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

Abbott Animal Health

(888) 299-7416 • www.abbottanimalhealth.com

Abbott Animal Health is a leading provider of veterinary labeled products and education resources. Our product portfolio includes; Pain Management: OroCAM™ (meloxicam) transmucosal oral spray; Anesthetics: SevoFlo® (sevoflurane), PropoFlo™ (propofol), PropoFlo 28™ (propofol) and IsoFlo® (isoflurane); IV Fluid Therapy products: catheters, accessories, sets, and solutions including VetStarch™ (6% hydroxyethel starch 130/0.4); Diagnostics: the AlphaTRAK2® Blood Glucose Monitoring System; Wound Management: GLUture® Topical Tissue Adhesive; and Nutritional products: CliniCare® Canine/Feline & CliniCare® RF liquid diet.

Addison Biological Laboratory, Inc.

(800) 331-2530 • www.addisonlabs.com

Stop by the Addison booth to learn how to obtain a FREE sample from the leaders in zinc based technology! Ask about how MAXI/GUARD OraZn and MAXI/GUARD Oral Cleansing Gel are able to provide superior home dental care compliance while aiding in the resolution of tough oral care problems like stomatitis, gingivitis and oral lesions. Also, see why feline practitioners prefer the effectiveness of MAXI/GUARD Zn7 Derm when treating chin acne, wounds, suture lines and burns. Finally, learn how MAXI/GUARD® Zn 4.5 Otic safely resolves tough cases of chronic yeast otitis, ear polyps and other problem ear cases. Check out our new selection of cat ties and cat scarves and be sure to take advantage of our fabulous show specials!

AEM Gallery

(713) 816-2877 • www.aprilmurphy.com

In 2009, I was working as a marketing/design consultant for a large bank and was laid off. A few weeks later, I had an acute appendicitis attack that landed me in the hospital for five days. While that might sound like a pair of pretty negative things, it turned out to be the best thing EVER. Those two events slowed me down enough to think about what I really wanted to do with my life. I hadn't picked up a paintbrush in 25 years, but my husband took a photo of our cats one day, and I absolutely loved the composition. Immediately, I had a vision in my head involving bright colors and sharp contrasts. That photo, the lay-off and my yucky appendix set everything in motion... Over 300 paintings and thousands of illustrations later, I am digging my day job and am so thankful that I can make a living doing what I love most. I adore animals and always have some array of dogs and cats underfoot. They are a constant source of inspiration and keep me laughing all the time. I love injecting humor and whimsy into my work whether it has to do with animals or some other quirky subject matter. And it is such a thrill when I see others smiling or even laughing out loud when looking at my work.

American Animal Hospital Association (AAHA)

(800) 252-2242 • www.aahanet.org

AAHA, the only exclusive companion-animal veterinary association, serves approximately 6,000 practice teams throughout North America. Nearly 3,400 of those teams are accredited, voluntarily choosing to be evaluated every three years and adhering to the highest standards in the industry. Our mission is to provide veterinary professionals with the resources they need to effectively manage their businesses while delivering the best in companion-animal care.

Bayer Animal Health

(800) 255-6517 • www.BayerDVM.com

Maker of Seresto®, Advantage Multi® (imidacloprid + moxidectin) Topical Solution, Advantage®II, K9 Advantix®II, Drontal® (praziquantel/pyrantel pamoate/febantel), Profender® (emodepside/praziquantel), Veraflox® (pradofloxacin), Baytril® (enrofloxacin) & the entire DVM Product line.

Boehringer Ingelheim

(866) 638-2226 • www.bi-vetmedica.com

Boehringer Ingelheim Vetmedica, Inc. is dedicated to developing and manufacturing safe and effective products for the veterinary industry. Our portfolio of products include Metacam®, Vetmedin®, and ProZinc™, as well as the Duramune® and Fel-O-Vax® lines of vaccines. Boehringer Ingelheim is one of the world's leading pharmaceutical companies. Since it was founded in 1885, the family-owned company has been committed to researching, developing, manufacturing and marketing novel products of high therapeutic value for human and veterinary medicine.

Ceva Animal Health, LLC

(800) 999-0297 • www.ceva.us

Ceva Animal Health, LLC is a veterinary health company focused on the research, development, production and marketing of pharmaceutical products and vaccines for pets, livestock, swine and poultry. Ceva's key companion animal products include the Vectra® line of parasiticides, Adaptil® and Feliway® pheromone behavior aids, Altresyn® equine product and Senilife® neuroprotection for aging pets.

Cat Friendly Practice (CFP)

(800) 874-0498 • www.catfriendlypractice.catvets.com

The AAFP's Cat Friendly Practice (CFP) program contains the tools for your practice to integrate a feline perspective and embrace the standards needed to elevate care for cats. It equips practices with the tools, resources, and information to improve the treatment, handling, and overall healthcare of cats. More information can be found at www.catvets.com/cfp. Please stop by the booth to learn additional information, ask questions or browse through materials.



September 26 – 29, 2013 – Sheraton Dallas – Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

Companion Therapy Laser by LiteCure, LLC

(877) 627-3858 • www.companiontherapylaser.com

The Companion Therapy Laser is an advanced Class IV therapeutic laser. Focusing on pain management, rehabilitation and therapeutic uses in the companion animal market, this therapeutic modality adds innovative enhancements to your veterinary practice. LiteCure offers superior products, developed by laser scientists and engineers with years of experience designing, developing and manufacturing medical technology.

Cornell Feline Health Center

(607) 253-3414 • www.vet.cornell.edu/fhc/

The Cornell Feline Health Center is the oldest organization dedicated solely to the improvement of cats' lives. Founded in 1974, our mission is to improve the well-being of cats worldwide through the support of basic and clinical research into important issues in feline health and the dissemination of up to date information to cat owners, breeders, veterinary professionals, conservationists, and cat lovers worldwide. Through the generous support of our donors, we continue this long standing tradition of fostering feline wellness and supporting those who share our love of these unique and wonderful creatures.

CryoProbe

(888) 248-2838 • www.cryoprobe-na.com

The CryoProbeTM is an innovative, efficient and portable cryosurgical device which treats skin lesions with pinpoint accuracy and with extreme control over the procedure. No anesthesia, little to no pre-operative skin preparation or post-operative care is needed. The CryoProbe TM easily adapts to every lesion regardless of shape or size. Skin lesions to be treated but not limited to are papilloma's, epuli, warts, eyelid tumors, distichia, cysts, tumors of the mouth and more.

Dan Scott & Associates, Inc.

(614) 890-0370 • www.danscottandassociates.com

We are a veterinary distributor for the leading equipment manufacturers in the world. We distribute equipment with a special focus on Ophthalmic Telemedicine and Tonometry, Continuous Glucose Monitoring, Cryosurgery, Blood Pressure monitoring and Anesthesia machines, and Low Level Laser Therapy. Stop by our booth to see the latest in Oxygen Therapy, Vascular Access Devices, and the new EPOC Blood Gas Analyzer.

Dechra Veterinary Products

(913) 327-0015 • www.dechra-us.com

Dechra Veterinary Products offers a specialized range of veterinary approved products for companion animals and equine. Our endocrinology line includes Felimazole™ (methimazole) Coated Tablets for feline hyperthyroidism. Our dermatology products include Muricin® (mupirocin 2%) Ointment, as well as a full line of shampoos, otics, and other topical therapies. Dechra also markets A-CYST® Sterile Solution (hyaluronic acid+chondroitin sulfates C4 & C6 + N-acetyl-D-glucosamine) for direct (intravesical) instillation into the urinary bladder for replenishment of the GAG layer which can be damaged from microorganisms, carcinogens, crystals and other agents present in urine.

Dental Focus, LLC

(908) 230-1955 • www.dentalfocus.biz

Dental Focus, LLC specializes in dental radiography equipment and dental tables. The Sopix sensor is the ONLY digital dental sensor on the market that will never overexpose with the highest detail available every time. This gives clear advantages when viewing tooth resorption, when dealing with the zygomatic arch and overall comfort in diagnosing disease. This will greatly reduce staff frustration and increase the speed in which diagnostic x-rays are taken. We have now also introduced our high resolution UBiCam/UBiPack video otoscope!

Diagnostic Imaging Systems, Inc.

(605) 341-2433 • www.vetxray.com

We combine industry knowledge with an understanding of your practice, to keep x-ray simple, so you can spend more time effectively managing your business. DIS products are specifically tailored to match all your needs. Diagnostic Imaging Systems Inc. provides "state-of-theart" solutions to the diagnostic imaging needs of our valued customers.

Diamondback Drugs

(866) 646-2223 • www.diamondbackdrugs.com

Diamondback Drugs specializes in custom compounding for prescribers nationwide. The ability to have prescriptions compounded is especially useful for veterinarians because many products they are used to using have either been discontinued by the manufacturer or are not available in the strength or combination required. We can prepare formulations containing the exact dose of active ingredient(s), in dosage forms that are easy to administer and which taste great. It is said that work, well done, is art. At Diamondback Drugs, we are continually striving to perfect the art and science of pharmaceutical compounding.



September 26 – 29, 2013 – Sheraton Dallas – Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

DocsInnovent, Ltd.

+44-780-1199359 • www.docsinnovent.com

Docsinnovent bring you v-gel®, the first-ever species specific veterinary supraglottic airway devices, which form part of an Advanced Anaesthesia Veterinary Airway Management System. Come to our stand to see how the soft gel like v-gel® delivers a fast, safe and secure airway seal, free from trauma and coughing or gagging. Try inserting the v-gel® using our training models and see for yourself that it can be done in under 4 seconds. v-gel® is available for feline and rabbit species in a range of sizes and development continues for equine and canine species.

DVM Solutions

(866) 373-9627 • www.dvmsolutions.com

DVM Solutions is a full service veterinary distribution company specializing in products and services for the progressive practitioner. For 2009, DVM Solutions is pleased to announce the revolutionary HDO Vet BP monitor for quick and easy blood pressure screening in anesthetized as well as awake patients. The super-fast 32 bit processor allows the HDO to be less sensitive to movement, making it the perfect choice for exam room screening, even in cats! Acquire systolic, diastolic and MAP in about 10 seconds – no shaving, alcohol, or gel is needed. Also featured this year is the VetGard Plus, a multiparameter PC based vital signs monitoring system, capable of recording vital signs data for up to four patients at a time for twenty-four hours. This cutting edge device will allow the practitioner to wirelessly communicate CO2, ECG, SpO2, respiration, heart rate and dual mode temperature to your computer. The VetGard Plus comes standard with 3 different sized esophageal probes, allowing you to monitor small animals of all sizes, even kittens! Effortlessly save ECG tracings and vital signs data into your practice management software. Stop by our table to learn more about our exciting products!

Elanco

(800) 428-4441 • www.elanco.com

Elanco Companion Animal Health is veterinary medicine's source of product innovations that enable veterinarians to help pets live longer, healthier, higher quality lives. Elanco - a division of Eli Lilly and Company - has been manufacturing animal health products for over 50 years. The company offers veterinarians and their clients improved pet health through: - A consistent flow of innovative, safe and effective products - Product, technical and case management support, - Demonstrated support for the enhancement and understanding of the human-pet bond.

Elsevier, Inc.

(800) 523-4069 • www.us.elsevierhealth.com

ELSEVIER is a leading publisher of health science publications, advancing medicine by delivering superior reference information and decision support tools to doctors, nurses, health practitioners and students. With an extensive media spectrum — print, online and handheld, we are able to supply the information you need in the most convenient format.

Henry Schein Animal Health

(855) 724 -3461 • www.henryscheinvet.com

Partnering with over 400 of the leading animal health manufacturers in the world, we are positioned to bring the broadest selection of veterinary products and strategic business solutions to over 26,000 veterinary professionals nationwide, including: A comprehensive product offering for companion animal, equine and large animal practices including biologicals, diagnostics, nutritionals, paracitisides, pharmaceuticals and more; quality private label products at an affordable value; technology hardware and software solutions; an extensive line of capital equipment and supply products, as well as repair services; practice design and remodeling solutions; home delivery and client marketing solutions; financial solutions for veterinarians and clients.

Hill's Pet Nutrition, Inc.

(800) 548-VETS (8387) • www.HillsPet.com

For over five decades, Hill's has provided veterinary professionals with the most technologically advanced therapeutic and wellness foods. Hill's® Prescription Diet® brand is a complete line of therapeutic pet foods formulated to nutritionally manage pets with various disease conditions. Hill's® Science Diet® brand pet foods are specially formulated to provide advanced nutrition for a wide range of lifestage and special wellness needs. Please visit our website www.hillspet.com for more information.

Humane Society Veterinary Medical Association

(530) 759-8106 • www.hsvma.org

The Humane Society Veterinary Medical Association is a national, professional veterinary association with a focus on animal welfare. HSVMA provides opportunities for veterinary professionals to engage in direct care initiatives to aid animals in need through our Rural Area Veterinary Services (RAVS) and other programs. HSVMA also advocates for animals in legislative and public policy arenas and offers educational programs and resources for veterinary professionals with an animal welfare focus.

Iams Veterinary Formulas

(800) 535-VETS • www.PGpetwellness.com

P&G Pet Care enhances the well-being of dogs and cats by providing world-class quality foods and pet-care products. P&G Pet Care manufactures Eukanuba® and Iams Dog & Cat Foods and the Iams Veterinary Formula line of canine and feline therapeutic diets. Iams Consumer Relations (800) 535-VETS or visit www.PGpetwellness.com.



September 26 - 29, 2013 - Sheraton Dallas - Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

IDEXX Laboratories

(800) 548-6733 • www.idexx.com

Practice what's possible® IDEXX is dedicated to serving you, the veterinarian. Rely on our broad portfolio of highly integrated diagnostic and practice-management solutions to help you make better medical decisions, free you to focus on what's important, and manage an even more successful practice. Deliver an advanced standard of care using fast, accurate diagnostic data from SNAP® tests, an integrated suite of veterinary-specific analyzers, and digital radiography systems. Reduce paperwork with an integrated system with electronic medical records that automatically include all digital radiographs, in-house diagnostics and reference laboratory results.

Karl Storz Veterinary Endoscopy America, Inc.

(805) 968-7776 • www.ksvea.com

Karl Storz offers a wide range of rigid and flexible endoscopes, instruments and imaging systems for animals of all sizes. Eliminating the need for multiple systems, our high quality rigid and flexible scopes use the same video processor and light source. Karl Storz veterinary products, customer service and hands-on training seminars are the best available.

Mason Company

(800) 543-5567 • www.masonco.com

With the widest variety of animal housing options in the industry, Mason Company has an animal enclosure solution perfect for veterinarians, pet resort operators, shelter managers, breeders and zoo keepers. With more than 120 years focusing exclusively on animal enclosures, we've installed more kennel and cattery systems than any other company in the world.

MDS Incorporated

(800) 435-9352 • www.mdsvet.com

Specializing in affordable endoscopy equipment since 1972, MDS provides quality products to the Veterinary Professional. Our line of otoscopes, endoscopes, arthroscopes, gastroscopes and video/lighting accessories allow the user to perform most endoscopic procedures without the prohibitive costs associated with this type of diagnostic tool. Our 1.67mm (5 FR) flexible endoscope is great for feline rhinoscopy and cystoscopy. Please visit our table and our website www.mdsvet.com.

Meds For Vets Pharmacy

(801) 255-7666 • www.medsforvets.com

Meds for Vets is a compounding pharmacy serving the veterinary profession exclusively. Looking for a backordered or discontinued product? A dosage form or flavor not otherwise available? From flavored suspensions, chewable treats, capsules and transdermal gels to sterile eye drops, ointments and injectables, we have the products you are looking for. Let us compound them for you in easy to give forms and flavors to keep your clients and their pets coming back.

Merck Animal Health

(908) 423-1000 • www.merck.com

Through Merck's animal health business, we are a global leader in the research, development, manufacturing and sale of veterinary medicines. We offer a broad choice of vaccines, anti-infective and antiparasitic drugs, a complete range of fertility management products, pharmaceutical specialty products, innovative delivery solutions, performance technologies and value-added programs, such as pet recovery services and livestock data management tools.

Merial

(678) 638-3000 • www.merial.com

Merial is a world-leading animal health company. Merial provides a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. We are a forward-looking company with a proven track record, producing pharmaceutical products and vaccines for livestock, pets and wildlife

MILA International, Inc.

(859) 957-1722 • www.milaint.com

MILA is known as the gold standard for venous access catheters. Products include venous access catheters, enteral feeding products, urinary catheters, diffusion/wound catheter and much more. New products include Echo-tipped Spinal Needles, Silicone Chest Drainage Catheter with Trocar and improved Tomcat Urinary Catheter with Flushing Stylet for unblocking.

MinXray, Inc.

(847) 564-0323 • www.minxray.com

Since 1967, MinXray, Inc. has set the standard for excellence in portable x-ray equipment, design and performance. MinXray also offers compact, full powered, easily operated stationary digital radiography systems designed for the companion animal practitioner that require no special 220V wiring. Please stop by to see the newest digital introductions to the MinXray product line.

MWI Veterinary Products

(800) 824-3703 • www.mwivet.com

MWI Veterinary Supply/AAHA MARKETLink offers a comprehensive selection of veterinary products from all major manufacturers.



September 26 – 29, 2013 – Sheraton Dallas – Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

Nestlé Purina

(800) 222-VETS • www.purinaveterinarydiets.com

Nestlé Purina is a leader in the field of canine & feline nutrition, helping you make a daily impact on your patients' quality of life. Stop by our exhibit to learn more about our patented therapeutic Purina Veterinary Diets ™ formulas and our nutritional supplement, FortiFlora™. Find out how Nestlé Purina research breakthroughs can help you more effectively manage obesity, diabetes mellitus, joint mobility and gastrointestinal tract conditions. Receive dietary information on our therapeutic and wellness products and information for the 2013 Nestlé Purina Symposium.

Novartis Animal Health US, Inc.

(800) 447-2391 • www.ah.novartis.us

Novartis Animal Health US, Inc. is a leader in developing new and better ways to prevent and treat diseases for pets and farm animals. Our pet products effectively aid in preventing internal and external parasites, and they also treat ailments such as arthritic pain and kidney, heart and allergic diseases. For farm animals, we offer therapeutic products to treat parasitic and bacterial diseases and are consistently developing new vaccines to prevent diseases in livestock and farmed fish.

Nutramax Laboratories, Inc.

(800) 925-5187 • www.nutramaxlabs.com

At Nutramax Laboratories, Inc. we believe our products should be backed by science. Our commitment to research is shown by our state-of-the-art research facility that investigates our products' mechanisms of action. Products include the #1 veterinarian recommended joint health supplement brands Dasuquin® and Cosequin®, both available in tasty chicken and tuna flavored sprinkle capsules for cats and now in Soft Chews for dogs; Denamarin®, the #1 veterinarian recommended liver support brand; Proviable® multi-strain probiotics; Oxstrin® Optimized to support antioxidant and nutritional status; Welactin® for skin/coat health plus wellness; Quinicarn™ l-carnitine supplement; Consil® synthetic bone graft; and for urinary tract health in dogs Crananidin®; Nutramax Pharmaceuticals, a division of Nutramax Laboratories, Inc. - Carpaquin® (carprofen) Caplets for dogs.

Partners for Healthy Pets

www.partnersforhealthypets.org

Better preventive pet healthcare starts with a conversation - between you and your clients and among your practice team. Working with the best minds in the profession, Partners for Healthy Pets has developed tools and resources – available at no charge – to help practice teams communicate the value of preventive care, build relationships with pet owners, and help more pets get the preventive healthcare they deserve. Join the preventive care conversation today at partnersforhealthypets.org

Pets Best Insurance

(877) 738-7237 • www.petsbest.com

Pets Best Insurance president Dr. Jack Stephens founded the pet health insurance industry in the US 30 years ago to reduce economic euthanasia. Pets Best Insurance plans reimburse up to 100% of the actual veterinary bill with no benefit schedules. Most claims are processed within 2 days with free direct deposit reimbursement. Ask about our 10% lifetime discounts for clients available exclusively through vet clinics.

Pet Health Pharmacy

(800) 742-0516 • www.pethealthpharmacy.com

Pet Health Pharmacy makes caring for feline patients easy! Our compounded medications are available in a variety of dosage forms, and our service is second to none. Try Pet Health's twist applicator for transdermal medications, or chose from many great-tasting flavors for a liquid preparation sure to please the most cantankerous cat. We offer excellent prices on methimazole, cisapride, prednisolone, fluoxetine and amitriptyline. Pet Health Pharmacy uses only quality ingredients supplied from reputable sources, and every prescription is inspected multiple times by our pharmacists prior to shipping. You can feel secure about using prescriptions from Pet Health Pharmacy! Most orders ship within 24 hours. Ask about our automatic refill service. Pet Health Pharmacy: Custom Compounding with our Personal Touch.

Precious Cat

(877) 311-2287 • www.preciouscat.com

Dr. Bruce Elsey, DVM, is a feline-only veterinarian whose veterinary clinic cares for more than 8,000 cats. With 30 years of experience, Dr. Elsey uses his background to provide cats and their owners Litter Box Solutions for Life. Dr. Elsey founded Precious Cat, Inc. in 1989 to provide quality cat litters that help cats live happier, healthier lives. The Precious Cat Product line includes Cat AttractTM the problem cat training litter and Cat AttractTM Litter Additive, Precious Cat Classic, Precious Cat Ultra, Urine Removal Program, and the latest new line of products Kitten AttractTM, Precious Cat Long Haired Litter and Precious Cat Senior Litter. Precious Cat Senior litter addresses the medical and urinary tract problems that this specific group of cats experience with a solution to help prevent kidney and urinary tract infections that can cause non-use of the litter box.

Rose Micro Solutions

(716) 608-0009 • www.rosemicrosolutions.com

Rose Micro Solutions sells High Quality Optical Loupes & LED Lights for Less! Our Loupes Start @\$279.00. We are a "Family" Business consisting of 4 Brothers. We named the company after our Mother "Rose".



September 26 - 29, 2013 - Sheraton Dallas - Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

Royal Canin Veterinary Diets

(800) 925-8426 • www.royalcanin.us

Royal Canin Veterinary Diet ($RCVD^{TM}$) is a global leader in Health Nutrition for cats and dogs, celebrating 40 years of nutritional innovation. Putting research and development at the core of nutrition, RCVD provides a unique, animal-focused approach. Our passion drives our business and our knowledge drives our innovations. As leaders in nutritional innovation, we look forward to sharing the "next generation" of nutritional-based animal health solutions.

Rx Vitamins, Inc.

(800) 792-2222 • www.rxvitamins.com/pet/index.php

Rx Vitamins provides a line of condition-specific, scientifically-backed, veterinary nutraceuticals. All Rx Vitamins products are formulated and tested by Robert Silver, DVM, and are marketed exclusively to the veterinary professional. Rx Vitamins provides a state-of-the-art Technical Support Page that includes our Technical Reports, Rapid Reference Sheets, clinical studies and case studies. There is nothing like it in the veterinary nutraceutical industry! For the 2013 AAFP Conference, Rx Vitamins is introducing Phos-Bind, an aluminum hydroxide phosphorus binder. The powder is very finely ground, is tasteless and odorless, and mixes in easily with food. Please stop by and see the Phos-Bind along with our other "Feline Friendly" formulas like Ultra EFA, Rx Clay, Rx Biotic and Liquid Immuno.

Surgiden

(877) 938-7737 • www.surgiden.com

SurgidenTM is raising the bar and with its innovative new line of veterinary surgical and dental wet lift tables. Combining mobility, multifunctional use, and practicality all within a small footprint design, the TheramaxTM surgical / dental wet procedures station is the first of its kind. Free up precious clinic space with the first self-contained option-expandable surgical / dental solution that grows as your business needs do.

Trupanion

(800) 569-7913 • www.trupanionpetinsurance.com

Trupanion was founded in Vancouver, B.C. in 1998 under the name Vetinsurance, and issued its first policy in December 2000 under that brand name. In 2004, Trupanion became the first profitable provider of pet health insurance in North America. In 2005, Trupanion had grown by 4% per month for the previous 24 months and had done so with an industry-highest retention rate of 98.5%. The company began planning to expand into the United States. In April 2007, Trupanion purchased its own New York-domiciled property and casualty insurance company, and issued its first U.S. policy in 2008. Trupanion's product is designed to be simple. If an insured pet becomes sick, or is injured, we pay 90% of the cost of diagnostic tests, surgeries, and medication. We focus on three basic elements when discussing our policy: No dollar limit on approved claims for injury and/or illness, one simple plan and we cover 90% of the veterinary bill less the exam fee and optional deductable. Monthly premiums are determined by the local cost of veterinary medicine, the age of the pet at the time of enrollment, and the breed. Trupanion has no limits per claim, per illness, per year, per category, or over the lifetime of an insured pet.

Virbac Animal Health

(800) 338-3659 • www.virbacvet.com\

A proven, innovative leader in veterinary medicine: From antibiotics to anti-parasitics, dental to dermatology, nutraceuticals to nutritionals, we keep asking how we can bring relief to the animals that matter to you. And those questions keep leading us to better answers. Visit www.virbacvet.com to learn more about: EFFIPRO® (fipronil) Topical Solution for Cats, OTOMITE PLUS® Ear miticide, C.E.T. ® Brand Home Care Products, UROEZE® Tablets and Powder, VETASYLTM Fiber Capsules, TUMIL-K® Potassium Supplement, ANXITANE® (L-Theanine®) Chewable Tablets, NOVIFIT® (Novi-SAMe®) Tablets, AMMONYL® Urinary Supplement, REBOUND® Liquid Diet, PANCREZYME® Powder and Tablets.

Veterinary Diagnostics Institute Laboratory

(805) 577-6742 • www.vdilab.com

VDI Laboratory is a specialty diagnostics company that provides veterinary reference laboratory services and in-house diagnostic products. VDI is dedicated to the research and development of innovative biomarkers to assist veterinarians in the diagnostic workup of companion animals. Our feature product is a diagnostic cancer & inflammation blood test, used for the differential diagnosis of feline Inflammatory Bowel Disease and GI Lymphoma.

Veterinary Pharmacies of America, Inc.

(877) 838-7979 (VET-RXRX) • www.vparx.com

When it comes to choosing a compounding pharmacy, we have all the key ingredients. Veterinary Pharmacies of America, Inc. does not take the health of your patients, or your organization lightly. VPA formulates quality compounds to your exact prescription specifications and delivers them in an innovative range of dosage forms – so you can "Prescribe with confidence."

Vet Ray Technology by Sedecal

(800) 920-9525 • www.vetray.com

Vet Ray Technology by Sedecal, is the world's largest manufacturer of Veterinary specific x-ray equipment. Vet Ray Technology has the top selling small animal table for both digital and film applications and supplies a wide variety of large animal products.



September 26 - 29, 2013 - Sheraton Dallas - Dallas, Texas "Feline Dentistry, Pain Management and Nutrition"

VetriScience Laboratories

(800) 882-9993 • www.vetriscience.com

For over thirty years, Vetri-Science® Laboratories of Vermont has been a leader in research and product development of high quality supplements for large and small animals. Vetri-Science® Laboratories of Vermont produces only the purest, most reliable products to meet the exacting standards of today's veterinarians and equine, canine, and feline owners.

VPI Pet Insurance

(888) 899-4874 • www.petinsurance.com

With more than 500,000 pets insured nationwide, Veterinary Pet Insurance Co./DVM Insurance Agency (VPI) is a member of the Nationwide Insurance family of companies and is the oldest and largest pet health insurance company in the United States. Since 1982, VPI has helped provide pet owners with peace of mind and is committed to being the trusted choice of America's pet lovers. VPI Pet Insurance plans cover dogs, cats, birds and exotic pets for multiple medical problems and conditions relating to accidents, illnesses and injuries. CareGuard® coverage for routine care is available for an additional premium. Medical plans are available in all 50 states and the District of Columbia. Additionally, one in three Fortune 500 companies offers VPI Pet Insurance as an employee benefit. Policies are offered and administered by Veterinary Pet Insurance Company in California and DVM Insurance Agency in all other states. Underwritten by Veterinary Pet Insurance Company (CA), Brea, CA, an A.M. Best A rated company (2012); National Casualty Company (all other states), Madison, WI, an A.M. Best A rated company (2012). Pet owners can find VPI Pet Insurance on Facebook or follow @VPI on Twitter. For more information about VPI Pet Insurance, call 800-USA-PETS (800-872-7387) or visit petinsurance.com.

Wedgewood Pharmacy

(800) 331-8272 • www.WedgewoodPetRx.com

We care the way you care about your clients, your patients and your practice. When you prescribe a custom-compounded medication for your patient, Wedgewood Pharmacy offers you more choices than any other pharmacy to ensure that they take the medication as prescribed. More than 25,000 prescribers turn to us every year for hard-to-find medications in unique, compliance-friendly dosage forms like tasty, chewable Gourmeds®, smaller-than-a-Tic-Tac® Tiny Tabs®, and our Twist-a-Dose® transdermal gel applicator. Visit Order.WedgewoodPetRx.com to view our extensive formulary of more than 10,000 preparations for over 250 therapeutic agents. It's the most comprehensive online database of compounded veterinary preparations available.

Winn Feline Foundation

(201) 275-0624 • www.winnfelinehealth.org

The Winn Feline Foundation is a non-profit organization established in 1968 that supports studies to improve cat health. Since 1968, the Winn Feline Foundation has funded more than \$4 million in health research studies for cats at more than 30 partner institutions world-wide. This funding is made possible through the support of dedicated donors and partners. Research supported by the Winn Feline Foundation helps veterinarians to improve treatment of common feline health problems and prevent and treat many diseases. We offer special programs for veterinarians and practices to honor the memory of a client's cat, with acknowledgments sent to your clients. Winn Feline Foundation has been a significant force in furthering research into the diseases that we encounter on a daily basis and has made a huge difference in feline medical research.

Zoetis

(888) 963-8471 • www.zoetis.com

Zoetis (zō-EH-tis) is the leading animal health company, dedicated to supporting its customers and their businesses. Building on a 60-year history as the animal health business of Pfizer, Zoetis discovers, develops, manufactures and markets veterinary vaccines and medicines, complemented by diagnostic products and genetic tests and supported by a range of services with a focus on both farm and companion animals. With approximately 9,300 employees worldwide at the beginning of 2013, Zoetis has a local presence in approximately 70 countries, including 29 manufacturing facilities in 11 countries. Its products serve veterinarians, livestock producers and people who raise and care for farm and companion animals in 120 countries. For more information on the company, visit www.zoetis.com.